

EL SEGUNDO



Summer Concerts in the Park Series

SPONSORSHIP OPPORTUNITIES

5 Concerts with 750+ in attendance each concert!

TITLE SPONSOR

(Sign on by May 1st for the biggest benefit!)

\$10,000

Let's meet to customize your sponsorship!

CONCERT SPONSOR

(Sign on by May 1st for the biggest benefit!)

\$1,500 per concert

Sponsorship includes:

- Logo on event flyers
- Logo on print ads
- Banner on the stage
- Emcee announcements at the event
- Booth space at the event
- Plaque presented by the City Council with speaking opportunity at event
- Event sponsor recognition in all press releases and website postings

CROWD GIVEAWAY

SPONSOR

\$500 per concert

Sponsorship includes your business logo on 500 free giveaway items (i.e. Frisbee, bag, cup, etc.) distributed through the concert crowd.

KIDS ARTS & CRAFTS

SPONSOR

\$300 per concert

Sponsorship includes banner at the Arts & Crafts area, announcements, and your brochure/written materials available at the Recreation & Parks Department Info Booth.

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