FOR IMMEDIATE RELEASE

Contact: Lisa Maier
(310) 322-0263
p4p@treemusketeers.org

IN CELEBRATION OF ARBOR DAY, TREE MUSKETEERS BEAUTIFIES EL SEGUNDO "EAST"

Northrop Grumman, the City of El Segundo, corporate sponsors and the nation's first youth-led environmental organization want you to dig in

EL SEGUNDO, CA— TREE MUSKETEERS' annual Arbor Day celebration is a tradition deeply rooted in the hearts of El Segundo residents, businesses and supporters. This year's Arbor Day project, presented by Northrop Grumman, is an effort to beautify areas of El Segundo "East" with the addition of 140 trees to the area around Douglas Street, Mariposa Avenue and Lairport Street. Arbor Day Task Force members Eric Busch, El Segundo Mayor, Bill Fisher, El Segundo Mayor Pro Tem, Christina Kull, Northrop Grumman, Lily Craig, Chevron, Mike Rotolo, TG Construction and Scott Huston alongside City staff, and Tree Musketeers youth managers and staff are thrilled to collaborate with more than 350 volunteers to invade these streets on March 12th, helping to forward TREE MUSKETEERS' goal to promote a happy healthy Earth.

As TREE MUSKETEERS President Adam Gerard explains, "In an area surrounded by industry, the necessity to plant trees is overwhelming. Urban sprawl continues to threaten wildlife and the stability of our ecosystems. TREE MUSKETEERS is focused on defining solutions, not problems; the willingness of the City of El Segundo and local businesses to expand our urban forest should be a call to action for other cities and citizens around the world to expand their own urban forests." Youth leaders at TREE MUSKETEERS need your support as they continue to inspire and empower other young people to be leaders in the environmental movement.

Each of the trees planted on Arbor Day will generate $163,000 worth of oxygen, air pollutant control, water recycling and soil erosion prevention while sequestering 2½ tons of CO_2 over 50 years.

Sponsoring a tree for $195, which includes event registration for two participants, or the care of a tree for $25 a year will help tremendously as TREE MUSKETEERS continues to expand El Segundo's urban forest. There really is no better return on investment! To learn more or to get involved visit www.treemusketeers.org or contact Eileen Tinoco, Volunteer Manager, at volunteers@treemusketeers.org or call 310/322-0263.

# # #

About TREE MUSKETEERS

Founded in 1987 by a Brownie Girl Scout troop as the nation's first youth environmental organization, TREE MUSKETEERS continues to expand the vision of its founders while operating as a nonprofit where kids are the decision makers. The mission of the El Segundo-based organization is to empower young people to be environmental leaders, with kids teaching other kids to become active citizens and community leaders. Visit www.treemusketeers.org for more information.