

Q4 2012



City of El Segundo Sales Tax *Update*

First Quarter Receipts for Fourth Quarter Sales (October - December 2012)

El Segundo In Brief

Receipts for El Segundo's October through December sales were 4.1% higher than the same quarter one year ago.

The city experienced a strong sales quarter from office equipment, business services and several categories of general consumer goods. Recent additions helped boost revenues from fulfillment centers, furniture/appliance stores, and full-service restaurants.

The city's allocation from the county use tax pool contributed to the increase.

The gains were partially offset by accounting adjustments that reduced receipts from some categories of business and industry. Lower sales from fuel and service stations dampened overall results.

Adjusted for aberrations, taxable sales for all of Los Angeles County increased 6.5% over the comparable time period, while the Southern California region as a whole was up 6.7%.

SALES TAX BY MAJOR BUSINESS GROUP



TOP 25 PRODUCERS

In Alphabetical Order

Accuvant	Logical Networks
Best Buy	Lululemon Athletica
Boeing	Murad DRTV
BT Americas	Network Appliance
Chevron	Pacific Fuel Trading
Circle K	Patterson Dental Supply
Dermstore	Primary Color Systems
Dicks Sporting Goods	Raytheon
Ecost Onsale	Sensa Products
Home Goods	Sun Microsystems
Interior Office Solutions	Trace3
Just Fabulous	Whole Foods Market
Karl Storz Endoscopy America	

REVENUE COMPARISON

Two Quarters – Fiscal Year To Date

	2011-12	2012-13
Point-of-Sale	\$4,964,473	\$4,229,578
County Pool	555,061	522,196
State Pool	2,587	1,246
Gross Receipts	\$5,522,120	\$4,753,020
Less Triple Flip*	\$(1,380,530)	\$(1,188,255)

*Reimbursed from county compensation fund