ECONOMIC DEVELOPMENT ADVISORY COUNCIL
REGULAR MEETING
AGENDA

MEETING DATE:	Friday, May 3, 2013
MEETING TIME:	8:00 a.m.
MEETING PLACE:	Jackson's Food and Drink 2041 Rosecrans Avenue, No. 190 El Segundo, CA 90245

The **Economic Development Advisory Council,** with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the **Economic Development Advisory Council,** and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person.

Before speaking to the **Economic Development Advisory Council,** *please state your name and residence and the organization you represent.*

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CALL TO ORDER

B. ROLL CALL

C. PRESENTATIONS

D. PUBLIC COMMUNICATIONS (Related to City Business only and for which the Advisory Committee is responsible – 5 minutes per person; 30 minutes total).

E. APPROVAL OF MINUTES for April 24, 2013

F. UNFINISHED BUSINESS

1. Finalize discussion and formulate recommendation to City Council to retain a public relations firm that will launch an advertising/promotional campaign to specifically target commercial office tenants within the region, including a cost division strategy.

G. NEW BUSINESS

H. REPORTS

H. PUBLIC COMMUNICATIONS (Related to City Business only and for which the Advisory Committee is responsible – 5 minutes per person; 30 minutes total).

I. COMMITTEE MEMBER COMMENTS

J. ADJOURNMENT

POSTED BY: M. Jennings
DATE: April 29, 2013
TIME: 11:30 AM