



JOINT MEETING CITY OF EL SEGUNDO CITY COUNCIL ECONOMIC DEVELOPMENT ADVISORY COUNCIL AGENDA

MEETING DATE: Wednesday, November 20, 2013

MEETING TIME: 3:00 p.m.

MEETING PLACE: El Segundo Fire Station No. 2
2261 E. Mariposa Road
El Segundo, CA 90245

The **Economic Development Advisory Council**, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the **Economic Development Advisory Council**, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person.

Unless otherwise noted in the Agenda, the Public can only comment on City-related business that is within the jurisdiction of the City Council and/or items listed on the Agenda during **Public Communications** portions of the Meeting. Additionally, the Public can comment on any Public Hearing item during the Public Hearing portion of such item. The time limit for comments is five (5) minutes per person.

Before speaking to the Economic Development Advisory Council and City Council, please come to the podium and state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

Members of the Public may place items on the Agenda by submitting a **Written Request** to the City Clerk or City Manager's Office at least six days prior to the joint meeting of the Economic Development Advisory Council and City Council. The request may include a brief general description of the business to be transacted or discussed at the meeting. Plating of video tapes or use of visual aids may be permitted during meetings if they are submitted to the City Clerk two (2) working days prior to the meeting and do not exceed five (5) minutes in length.

Before speaking to the Economic Development Advisory Council, please state your name and residence and the organization you represent.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CALL TO ORDER

B. ROLL CALL

C. PRESENTATIONS

D. PUBLIC COMMUNICATIONS (Related to City Business only and for which the **City Council and** Advisory Committee are responsible – 5 minutes per person; 30 minutes total).

E. APPROVAL OF MINUTES for October 23, 2013

F. UNFINISHED BUSINESS

G. NEW BUSINESS

H. REPORTS

1. Update on progress regarding public relations firm interviews and scope. Consideration for discussion and to formulate a recommendation to City Council to retain a public relations firm to promote economic development in the City.
2. Update on progress regarding the formulation of a 2013-14 Economic Development Strategy.
3. Update on work being done to bring in a third party presenter(s) to discuss/show economic development initiatives and development programs are being conducted by other public agencies in the state.
4. Update on status of the City Manager's public outreach on City's financial condition for upcoming fiscal years which includes options available to Council to address projected budget deficits.
5. Update on status of Sepulveda Blvd to Pacific Coast Highway name change.

I. PUBLIC COMMUNICATIONS (Related to City Business only and for which the **City Council and** Advisory Committee are responsible – 5 minutes per person; 30 minutes total).

J. COMMITTEE MEMBER COMMENTS

K. ADJOURNMENT

POSTED BY: M. Jennings
DATE: November 18, 2013
TIME: 9:02 AM