Shilling, Mona

From:

Jennings, Mishia

Sent:

Monday, November 18, 2013 11:26 AM

To:

Hensley, Mark (City Attorney); Weaver, Tracy (City Clerk); Domann, Cathy; Shilling, Mona

Subject:

Letter of Support from ES Chamber

Attachments:

doc00320120131118111353.pdf

Sandy Jacobs, ES Chamber hand delivered the attached for all Council and CM.

Mishia Jennings
Executive Assistant
to the City Council
310-524-2302
mjennings@elsegundo.org
-----Original Message-----

From: donotreply@elsegundo.org [mailto:donotreply@elsegundo.org]

Sent: Monday, November 18, 2013 11:14 AM

To: Jennings, Mishia

Subject:

TASKalfa 6550ci [00:c0:ee:88:9b:36]



The Voice for Business
November 18, 2013

Honorable Councilmembers City of El Segundo 350 Main Street El Segundo, CA 90245

Hand Delivery

Re: Item C.2. On Tuesday's Council Agenda

Dear Honorable Councilmembers:

The El Segundo Chamber of Commerce continues to appreciate the constructive public dialogue that has been occurring around the issue of potentially placing a ballot measure on the April 2014 election to amend the City's tax code.

We are grateful for the public education effort that has been made by the Council and City Staff to inform both residents and business owners of the economic issues facing our City.

We are writing today to raise our strong opposition to an item for consideration on Tuesday's Council Agenda: the idea of an advisory ballot measure that would direct some portion of the revenues from any proposed tax increase provided to the El Segundo Unified School District.

The El Segundo business community has a long and significant history of supporting our public schools. The El Segundo Education Foundation, which has raised millions of dollars over the years for our schools, is funded largely by contributions from area businesses. The business community is proud of its record of support for El Segundo public schools.

While we strongly support our schools, we believe an advisory vote to direct tax money to the School District is poor public policy. This action would not only set a bad precedent, it would virtually tie the City Council's hands.

The City continues to provide direct and indirect financial support of our schools valued at over \$1 million annually. This significant support does not require an advisory vote to continue, it requires a vote of the City Council. We urge you not to place an advisory ballot measure before the voters.

Sincerely,

Chairman of the Board

President & CEO

cc:

City Clerk Tracy Weaver City Manager Greg Carpenter

Shilling, Mona

From:

tleisher@gmail.com on behalf of Ty Leisher <leisher@bamproduced.com>

Sent:

Thursday, September 26, 2013 8:13 AM

To:

ALL ELECTED OFFICIALS

Subject:

Discussing / Spreading the word on Tax Vote

Hello Council Members,

During last nights meeting Council-member Fellhauer and Atkinson brought up town hall meetings and how to get the word out to voters regarding the vote on taxes and the open discussions.

It occurred to me that El Segundo, as a city, has very little social media presence online. I'd like to help remedy that by helping as a social media liaison between the council and the voters online.

Twitter, Facebook and YouTube are all fantastic ways to reach people. Especially young adult demographics who, as Mr. Atkinson put it, don't grasp the severity of our cities situation.

As a filmmaker and city employee for El Segundo TV, I am also capable of creating a video explaining the taxes, votes and town halls that could air on the cities YouTube, Facebook, Twitter and local cable network.

Let me know if you are interested in pursuing social media as a way to hear the voices of those who can't attend the meetings. I would be happy to come in and discuss the value of social media to anyone interested in listening.

I'd also like to add that I am in favor of whatever it takes to get this city back to a healthy financial future, whether that be raising taxes on property, adding a parking lot tax or turning our fire department into LA fire. I also believe it is a great idea to charge apartment complexes or property with more than three homes on it an additional trash tax as Council-member Fellhauer suggested.

Thank you for your time and service.

Ty Leisher
Director & Screenwriter
BAM!Produced.
310.256.8656

Bullets An Original Crime Series