

City Treasury Department Staff Earn CFIP® Designation

Crista Binder, CTP, CFIP, Dino Marsocci, CFIP and Thim Whiteside, CFIP demonstrate commitment to financial education.

El Segundo, CA - July 15, 2014 – Crista Binder, El Segundo City Treasurer, Dino Marsocci, Deputy City Treasurer II and Thim Whiteside, Deputy City Treasurer I, all recently earned the Certified Fixed Income Practitioner designation by finishing Fixed Income Academy's comprehensive training program designed for public agencies, institutional bond investors, and fiduciaries. Ms. Binder has been the City Treasurer of El Segundo since January 2013 where she oversees the City's cash management and investment program. Dino Marsocci recently joined the City of El Segundo in February 2014 and Thim Whiteside has been with the City of El Segundo for 15 years. Ms. Binder is also a member of the Association of Financial Professionals where she earned her Certified Treasury Professional credential in 2004.

“One of my main goals when joining the City of El Segundo was to create a professional treasury organization through the implementation of best practices in banking and investment management. Participation in the Fixed Income Academy has allowed our team of treasury professionals to explore new tools and strategies for making sound cash management and investment decisions.

“We are very proud to be part of the movement towards financial literacy, transparency and excellence in fixed income Investing. Our goal is to deliver world-class knowledge in an easy to use platform to help committed professionals, like Ms. Binder, Mr. Marsocci and Ms. Whiteside, achieve their learning objectives”, said Susan Munson, Founder and CEO of the Academy.

By proactively pursuing continuing education and training, the El Segundo Treasury Department demonstrates their commitment to financial prudence and we congratulate them for staying current in the evolving world of finances.

For Media Inquiries:

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