

Argument In Favor of Measure C

A "Yes" vote on Measure C is a smart vote in that it will serve both the voter and our City by keeping \$9 Million in sales tax revenue in El Segundo rather than letting it be captured by Los Angeles County and the bulk of it spent elsewhere. C preserves local control over these tax dollars so they can be used here for public safety protection, emergency preparations, infrastructure improvements, etc. In effect, this Measure is basically an El Segundo Tax Payer Protection Act.

Your City Council Members are all opposed to any new sales taxes and currently little of the 9.5% paid on retail sales go to El Segundo. However, there is a maximum sales tax for Los Angeles County cities of 10.25%, meaning the County still can increase the tax by .75%. Most likely, given their history, the County will, in the coming years, find more reasons to raise taxes. Fortunately, by approving Measure C, voters can prevent the loss of \$9 Million and retain these dollars.

By approving C, you will be taking a self defensive step to protect local control of our tax dollars. Please understand that you will not pay an increased sales tax until the County seeks to raise taxes again. That's because your Council is deferring the

.75% increase you approve until the County acts. Once they do, the increase will begin and the dollars will all be reserved for use here.

For once, let's go against our normal inclination to vote "No" on new taxes and head off the County's money grab. Rather than lose \$9 Million to Los Angeles County, let's keep it home where we all can benefit from its use. In the meantime, collection of these new sales taxes are deferred. Protect any future sales tax dollars.

Yes on Measure C.

Dr. Don Brann

[Redacted]

Carol Pirsztuk

[Redacted]

Drew Boyles

[Redacted]

MICHAEL D. DUGAN

[Redacted]

Suzanne Fuentes

[Redacted]