

An earthquake, tsunami, hazardous materials incident, mass transportation incident, floods, fires, and aviation emergencies – these are a few examples of the types of emergencies that could affect the City of El Segundo. But don't go packing your bags; all cities are vulnerable to a variety of disasters.

So what should you do? First, having an emergency plan is the best course of action to prepare. One essential element in this plan is getting emergency news and information. Do you have a portable AM Radio? Do you have an AM radio in your vehicle?

The El Segundo Community Alert System (1040 AM) is designed to provide information specifically for the community in an emergency.

Did you know that in an emergency, most basic emergency services (i.e., fire, police, and emergency medical services) might not be readily available due to overwhelming demand for services? You need to be ready to sustain yourself, your family, and assist your neighbors for at least three days.

Having a portable AM/FM radio in your emergency response kit will allow you to hear important news and information during an emergency.

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The El Segundo Community Alert System was created through a \$23,000.00 grant provided the State of California Office of Traffic Safety (OTS) and the California Department of Transportation in 2002/2003.



The system is designed to provide traffic and safety information to the community, and in an emergency – emergency news and information which may contain evacuation instructions, shelter-in-place, or other instructions following a local emergency condition.

The system is operated by the El Segundo Fire Department's Office of Emergency Services (OES).



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**COMMUNITY
ALERT
SYSTEM**

**FOR TRAFFIC
AND
EMERGENCY
INFORMATION**

**TUNE YOUR RADIO TO:
1040 AM**

THE EL SEGUNDO COMMUNITY ALERT PROJECT WAS
FUNDED THROUGH A GRANT PROVIDED BY THE STATE
OF CALIFORNIA OFFICE OF TRAFFIC SAFETY (OTS)

**EL SEGUNDO
COMMUNITY
ALERT SYSTEM**

1040 AM

WPWA 745

*As licensed by the Federal Communications
Commission (FCC)*

The El Segundo Community Alert System is licensed by the Federal Communications Commission on 1040 kilohertz (1040 AM) and was issued a call sign of WPWA 745 in October 2002.



Operating on 10 watts from a central location in El Segundo, the low power AM radio station is designed to provide traffic safety, weather, and emergency information to the community on 24-hour basis.

The system began operation in May 2003 and is a self-sufficient, battery back-up assisted station.

In an emergency, the El Segundo Community Alert System is subject to interruption and may be overridden by the Emergency Alert features built into the system. These features are designed to provide emergency news and information using Los Angeles County automated warning systems.

Emergency Alert System - EAS

The Emergency Alert System – EAS is the official emergency warning system for the United States. When an EAS bulletin is aired via television, radio and the National Weather Service, you

should immediately turn to any one of the 3 emergency alert systems on the AM dial:

- 1. 1040 AM**
- 2. 980 AM KFWB**
- 3. 1070 AM KNX**



You may be instructed to take immediate action such as evacuation, shelter-in-place, or to remain where you are for the duration of the event.



NOAA/ NWS Weather Alerts

The National Weather Service may issue a severe weather advisory, flash flood warning, or flood watch using the Emergency Alert System (EAS) function. When such warnings are issued, the County of Los Angeles Sheriff's Department EAS System will override the normal programming for 2 hours. The community will be provided with live weather bulletins and emergency information for the duration of the event.



AMBER Alert

When an Amber Alert is broadcast locally, the EAS System will override normal programming of the El Segundo Community Alert System.

EL SEGUNDO URGENT WARNING

In the event of a local emergency situation or major traffic incident, authorized public safety officials will activate automated warning beacons on the Sepulveda corridor.

When these systems are activated, you should immediately turn to 1040 AM on your vehicle radio for instructions on what actions you should take.

