

## NOTICE OF PUBLIC HEARING

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**DATE:** January 21, 2009  
**TIME:** 2:00 p.m.  
**PLACE:** City Council Chambers  
350 Main Street  
El Segundo, California

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TAKE NOTICE that the Director of Planning and Building Safety will hold a public hearing at the time and place indicated above regarding the following:

**Environmental Assessment No. EA-804 and Adjustment No. 08-03**

**Address:** 333 Continental Blvd.

**Applicant:** Linda Bush Sosa

**Property Owner:** Mattel, Inc.

The applicant is requesting a Sign Adjustment to install two five hundred four (504) square-foot permanent wall signs on the south façade of an existing parking structure at 333 Continental Boulevard. The proposed new signs total 1,008 square feet in area when combined or 9% of the building face, in excess of the maximum allowed area. ESMC §15-18-8(B) allows "Freestanding Building Signs" not to exceed 5% of each building face. Signs which exceed standards set forth in ESMC Chapter 15-18 require the approval of an Adjustment. Additionally, large signs greater than 500 square feet in area require City Council approval pursuant to ESMC §15-18-8(H).

The proposed project is exempt from additional California Environmental Quality Act (CEQA) analysis pursuant to CEQA Guidelines § 153011, which identifies the project as Class 11, on-premise signs. The project consists of the construction of minor structures (two on-premise signs) accessory to an existing commercial facility.

The file for this project is available for public review Monday through Friday between 7:30 a.m. and 5:30 p.m. in the Planning Division, Planning and Building Safety Department, located at 350 Main Street, El Segundo. Any person may give testimony at the public hearing at the time and place indicated above. Please contact Assistant Planner Maria Baldenegro in the Planning Division at (310) 524-2341, or any other Planning Division Staff person, for further information.

Note that any appeal of a decision made following a public hearing may be limited to the issues raised by evidence submitted before or during that public hearing.

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Greg Carpenter  
Planning and Building Safety Director; and,  
Secretary to the Planning Commission  
City of El Segundo

Mailing Date: January 8, 2009  
Notification Date: January 8, 2009  
Posting Date: January 8, 2009

cc: City Council  
Planning Commission  
Jack Wayt, City Manager  
Karl Berger, Assistant City Attorney

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