



# EL SEGUNDO POLICE DEPARTMENT

348 MAIN STREET, EL SEGUNDO, CA 90245

(310) 524-2200

DAVID CUMMINGS, CHIEF OF POLICE

## Press Release

November 26, 2008

FOR IMMEDIATE RELEASE:

## **ESPD Wishes You and Yours a Safe and Responsible Holiday Season**

During the holiday season, roads are packed with people traveling to visit family, shop, and celebrate. Unfortunately, it is also a popular time for people to socialize with alcohol, increasing the number of irresponsible drivers. According to the most recent available statistical data, there were 3,511 traffic fatalities in the U.S. between Thanksgiving and New Year; 37.5% of these were alcohol related! Help keep our roads safe and ensure your own security this holiday season by keeping in mind these safety tips when driving and when hosting a holiday party.

### **On The Road**

- Wear a safety belt at all times
- Don't talk on your cell phone while driving
- Always place children in age appropriate child safety restraint systems (infant/child seats, booster, etc.)
- Place all children less than 12 years old in the back seat at all times
- Never leave children alone in the car. It is dangerous and illegal in California

- **Never** drink and drive!
- **Always** use a designated driver
- Even if you are not drinking, always **be alert** to those on the road that have been

### **Hosting a Responsible Party**

- Have non-alcoholic beverages available for guests
- Serve light foods such as meats and cheeses to help retard alcohol absorption
- Arrange for an official designated driver for your party
- Find alternate transportation for intoxicated guests or persuade them to sleep over
- Be responsible for your guests, even if it means taking their car keys

The El Segundo Police Department wishes everyone a safe and joyous holiday season. Together we can make a difference in our community.

Captain Bob Turnbull  
El Segundo Police Department  
310-524-2299  
[rturnbull@elsegundo.org](mailto:rturnbull@elsegundo.org)