



EL SEGUNDO POLICE DEPARTMENT

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MITCH TAVERA, CHIEF OF POLICE

Press Release

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FOR IMMEDIATE RELEASE:

Alert El Segundo!

The City of El Segundo utilizes the Everbridge Mass Notification System for Citizen Alerts. This system provides emergency notifications by using the reverse 911 system to communicate alerts to thousands of businesses and residents in minutes. The system also allows you to receive non-emergency announcements by cell phone, text message and email, as well as your home phone. To receive non-emergency notifications (i.e. street closures, police media releases, City events, etc.) we strongly encourage all residents and business owners to opt into this free service by visiting www.elsegundo.org and clicking on the Alert El Segundo link.