



MEETING OF THE CITY OF EL SEGUNDO ARTS and CULTURE ADVISORY COMMITTEE AGENDA

MEETING DATE: Tuesday, May 26, 2020

MEETING TIME: 5:30 p.m.

MEETING PLACE: El Segundo Public Library

DUE TO THE COVID-19 EMERGENCY,
THIS MEETING WILL BE CONDUCTED
PURSUANT TO THE GOVERNOR'S
EXECUTIVE ORDER N-29-20.

How Can Members of the Public Observe and Provide Public Comments?

Residents are strongly encouraged to participate remotely in the virtual Arts and Culture Advisory Committee Meeting. Please contact Senior Librarian Julie Todd for connection details ([jtodd@elsegundo.org/310-524-2729](mailto:jtodd@elsegundo.org)). Members of the Public may provide comments electronically by sending them to Julie Todd via email, with a limit of 150 words and accepted up until 30 minutes prior to the meeting. The emails will be read to the Arts and Culture Advisory Committee during public communications and are subject to disclosure under the Public Records Act.

Additional Information

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: your name, residence, and the organization you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the US.

A. CALL TO ORDER

B. ROLL CALL

- | | |
|---|---|
| <input type="checkbox"/> Jeff Cason | <input type="checkbox"/> Brian Mitchell |
| <input type="checkbox"/> Kristen Dorsey | <input type="checkbox"/> Samantha Smith-Strassner |
| <input type="checkbox"/> Maureen Kingsley | <input type="checkbox"/> Natalie Strong |
| <input type="checkbox"/> Mark Knight | <input type="checkbox"/> Vice Chairperson Eva Sweeney |
| <input type="checkbox"/> Michael Kreski | <input type="checkbox"/> Chairperson Neal Von Flue |

CITY COUNCIL LIAISONS

- | | |
|---|---|
| <input type="checkbox"/> Councilmember Lance Giroux | <input type="checkbox"/> Councilmember Scot Nicol |
|---|---|

C. PRESENTATIONS

1. Library Park Activation Concept, including Learning Garden and Storybook Loop (Tavi Perttula/Tavi Design Group/20 minutes)
2. Beautify Earth Introduction – an international effort to transform communities through public art, murals, art education, and community engagement (Evan Meyers/Beautify Earth/10 minutes)

D. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

E. APPROVAL OF MINUTES for February 19, 2020

F. SPECIAL BUSINESS – NONE

G. UNFINISHED BUSINESS – NONE

H. NEW BUSINESS

1. Approve Arts and Culture Advisory Committee Vision and Values Document (Michael Kreski/15 minutes)
Attached Supporting Document: DRAFT Vision and Values Document
2. Discuss Cultural Development Fund Budget Recommendations for FY 2020-2021 (Cultural Development Program Subcommittee/15 minutes)

I. SUBCOMMITTEE UPDATES

1. Events/Marketing
2. Grants

3. Cultural Development Program
4. Projects

J. GOVERNANCE

K. ADVISORY COMMITTEE MEMBER COMMENTS

Chairperson Neal Von Flue
Vice Chairperson Eva Sweeney
Jeff Cason
Kristen Dorsey
Maureen Kingsley

Mark Knight
Michael Kreski
Brian Mitchell
Samantha Smith-Strassner
Natalie Strong

CITY COUNCIL LIAISON COMMENTS
Councilmember Lance Giroux

Councilmember Scot Nicol

L. CITY LIAISON UPDATES

M. ADJOURNMENT

NEXT MEETING: Regular meeting on June 23, 2020 at 5:30 p.m.

Posted by: Julie Todd Date & Time: May 21, 2020, 5:00PM

SUBCOMMITTEES

Events/Marketing: Natalie Strong (lead), Jeff Cason, Maureen Kingsley, and Brian Mitchell

Grants: Eva Sweeney (lead), Jeff Cason, Maureen Kingsley, and Natalie Strong

Cultural Development Program: Michael Kreski (lead), Jeff Cason, Mark Knight, Brian Mitchell, and Eva Sweeney

Projects: Neal Von Flue (lead), Kristen Dorsey, Mark Knight, Michael Kreski, and Natalie Strong

ARTS AND CULTURE ADVISORY COMMITTEE OUTREACH TO OTHER CITY OF EL SEGUNDO COMMITTEES, COMMISSIONS, AND BOARDS

Capital Improvement Program Advisory Committee: Michael Kreski

Economic Development Advisory Council: Eva Sweeney

Environmental Committee: Kristen Dorsey

Investment Advisory Committee: Brian Mitchell

Library Board of Trustees: Natalie Strong, Brian Mitchell (alternate)

Planning Commission: Kristen Dorsey, Eva Sweeney (alternate)

Recreation and Parks Commission: Jeff Cason, Michael Kreski (alternate)

Senior Citizens Housing Corporation Board: Maureen Kingsley, Neal Von Flue (alternate)

Technology Committee: Brian Mitchell, Mark Knight (alternate)

Arts & Culture Values

Responsibility

- Having long-term value and maintainability
- Feasible and justifiable
- Enhancing community well-being
- Showing measurable benefits to the city

Authenticity

- True to artist, sponsor, and city
- Respectful of community history
- Embracing vitality and character of the city
- Integral with city's future direction

Intelligence

- Evidencing and inspiring innovative thinking
- Merging art, technology, and ecology
- Intellectually stimulating

Synergy

- Drawing strength from dualities
- Combining familiar with challenging
- Melding personal expression with civic goals
- Multifunctional and dynamic

Equity

- Welcoming diverse viewpoints
- Inclusive of all community members
- Delivering value for all stakeholders

Arts & Culture Goals

Integrate arts and culture into city life

- Artworks woven into city fabric
- School and adult programs
- Artists in residence

Build a better city with art

- Integrate creative concepts into capital improvements
- Improve the “quality of place” throughout the city
- Bridge downtown, beach, and east of PCH through art

Make El Segundo a prime tourist destination

- Landmark art attractions
- Develop and nurture cultural events, festivals, performances, art fairs
- Media exposure

Support local cultural institutions and artists

- Museums, theatres, libraries, performing arts groups
- Foster new art by connecting aspirations and community resources