Dear [Client Name],

We believe that your property may be significantly overassessed, and you may be able to potentially lower your property taxes by as much as $1,120.

You have the right to appeal your assessment, but filing an appeal on your own can be daunting, time-consuming, and, if you hire an attorney, expensive. But at ValueAppeal, we’ve concentrated our expertise and built a company with one goal:

To help you lower your property's assessed value and save on property taxes.

Here's how it works:

• Our analysis technology collects relevant data from your area, including similar properties, local tax laws, and other factors.

• You verify and complete the analysis online in 10 minutes and receive a thorough Appeal Evidence Report.

• Simply submit your appeal to your local assessor's office.

With ValueAppeal's tools behind them, our customers have seen an 80% success rate and saved an average of $1,346 last year on their property taxes. That's double the success rate of people who file appeals on their own!

We're here to help. And we make the process easy, quick, and affordable.

What's more, creating an Appeal Evidence Report with our tools costs only $99, with no hidden fees or charges. And you're backed by our 100% money-back guarantee: If your appeal is denied due to the quality of your report, we'll refund your money.

Don't let this problem go unsolved. Call ValueAppeal today at 1-805-577-4110 for a no-obligation consultation with an expert.
Don't fall victim to an inaccurate assessment.

Property taxes are expensive, and with the fall in housing prices across the nation, your property is more likely than ever to have been overassessed. That can add up to hundreds or thousands of dollars in overpayment each year.

ValueAppeal has performed a preliminary analysis of your property using publicly available data, comparable property sales and other criteria. If you have received this notice, it's because we believe your property may be significantly overassessed, and that we can help you build the Appeal Evidence Report you need to win a property tax appeal.

**It is your right to appeal your assessment.** Do not set this notice aside and continue to pay more than you should, potentially for years to come. Take action today to appeal your property tax assessment and keep your hard-earned money where it belongs—in your pocket!

ValueAppeal makes filing an appeal quick, easy and affordable.

It used to be difficult, confusing and expensive to generate the evidence to file an appeal with your local tax authority. Not anymore! ValueAppeal makes it simple. You can appeal your property tax assessment and potentially lower your taxes in as little as 10 minutes.

1. Identify possible savings
   We analyze your property by comparing it to many other homes in your area and reviewing your area's property tax rules. If you are overassessed, we can help you through a quick and easy process to prepare your appeal.

2. Select comparable home sales
   Comparable home sales (comps) are the basis for an appeal and show why you are overassessed. There are many rules that dictate which comps may be allowed. We do the hard work for you and help you select the comps we believe create the strongest case. You make the final comp selections.

3. Describe your property condition
   We ask you additional questions about the condition of your house to bolster your case. Factors not included in the assessor's property records, such as a leaky roof, cracked foundation or busy street, can impact the assessment.

4. Print, Sign and Send
   We complete as many of the necessary forms as possible for you. All you need to do is print and sign the report and then send it in to your assessor's office before the appeal deadline. We also provide you with instructions and a checklist to help.

**You have a limited window of time to file an appeal, so call 1-855-237-6109**

or go to www.ValueAppeal.com to get started today!

Para Español 1-888-502-8769

"I saved over $1,200 this year with ValueAppeal's service, and I am thrilled! My assessment was reduced by over $100,000. It was $99 very well spent. How could I lose with ValueAppeal's 100 percent money back guarantee? I have already recommended ValueAppeal to several of my friends and family."

—Jeff A.
Camoga Park, CA

"We were so glad that we tried ValueAppeal. The program worked! The assessment is going to be adjusted and the $99 fee paid off. Thank you so much. We're already telling our friends about ValueAppeal and the proven results."

—Guilfoyle P.
Bayonne, NJ

$ ValueAppeal™
Results are GUARANTEED*