El Segundo In Brief

Receipts for El Segundo’s October through December sales were 4.1% higher than the same quarter one year ago.

The city experienced a strong sales quarter from office equipment, business services and several categories of general consumer goods. Recent additions helped boost revenues from fulfillment centers, furniture/appliance stores, and full-service restaurants.

The city’s allocation from the county use tax pool contributed to the increase.

The gains were partially offset by accounting adjustments that reduced receipts from some categories of business and industry. Lower sales from fuel and service stations dampened overall results.

Adjusted for aberrations, taxable sales for all of Los Angeles County increased 6.5% over the comparable time period, while the Southern California region as a whole was up 6.7%.

Top 25 Producers
In Alphabetical Order

Accuvant
Best Buy
Boeing
BT Americas
Chevron
Circle K
Dermstore
Dicks Sporting Goods
Ecost Onsale
Home Goods
Interior Office Solutions
Just Fabulous
Karl Storz
Endoscopy America
Logical Networks
Lululemon Athletica
Murad DRTV
Network Appliance
Pacific Fuel Trading
Patterson Dental Supply
Primary Color Systems
Raytheon
Sensa Products
Sun Microsystems
Trace3
Whole Foods Market

Revenue Comparison
Two Quarters – Fiscal Year To Date

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<thead>
<tr>
<th></th>
<th>2011-12</th>
<th>2012-13</th>
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<tbody>
<tr>
<td>Point-of-Sale</td>
<td>$4,964,473</td>
<td>$4,229,578</td>
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<tr>
<td>County Pool</td>
<td>555,061</td>
<td>522,196</td>
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<tr>
<td>State Pool</td>
<td>2,587</td>
<td>1,246</td>
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<tr>
<td>Gross Receipts</td>
<td>$5,522,120</td>
<td>$4,753,020</td>
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<td>Less Triple Flip*</td>
<td>$(1,380,530)</td>
<td>$(1,188,255)</td>
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*Reimbursed from county compensation fund