I-405 “Countdown to the Closure” Clock, Banner Ads Now Available at Metro.net

LOS ANGELES (June 8, 2011): In efforts to help individuals, businesses, agencies and other organizations count down to the planned closure of the I-405 freeway over the Sepulveda Pass the weekend of July 16-17, 2011, the Los Angeles County Metropolitan Transportation Authority (Metro) has created an official “Countdown to the Closure” online clock and banner ads that are freely available for public use at metro.net.

The “I-405: Countdown to the Closure” clock counts down the number of days, hours, minutes and seconds before the anticipated closure of the I-405 freeway. The northbound freeway will be closed between the I-10 and U.S. 101. The southbound freeway will be closed between the U.S. 101 and Getty Center Drive Ramps. On Friday, July 15, ramps along the 10-mile closure area will begin to be shut down as early as 7 p.m., and closure of freeway lanes will begin at 10 p.m. to ensure full freeway closure by midnight. The closure will continue until 5 a.m. Monday morning, July 18. Ramps and connectors will be reopened by 6 a.m. During this closure, the Mulholland Bridge, I-405 freeway and access ramps will be closed.

The clock and banner ad will remain live on Metro’s home page at metro.net and project page at metro.net/I-405 to serve as a constant reminder for motorists to “Plan Ahead, Avoid the Area, or Stay Home” during the closure period to avoid significant congestion and delays. A selection of “Countdown to the Closure” banner ads in various sizes and options can also be used to raise public awareness.

To obtain the Countdown clock and banner ads, visit http://www.metro.net/projects/I-405/link-us. The page provides technical code enabling users to easily add the clock and banner graphics to their web sites. For more information or updates about the I-405 Sepulveda Pass Improvements Project, visit metro.net/I-405.

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