



EL SEGUNDO POLICE DEPARTMENT

348 MAIN STREET, EL SEGUNDO, CA 90245

(310) 524-2200

MITCH TAVERA, CHIEF OF POLICE

Press Release

FOR IMMEDIATE RELEASE:

October 29, 2012

El Segundo Police Conduct a Decoy Operation to Combat Underage Tobacco Sales

On October 27, 2012, the El Segundo Police Department conducted an undercover operation to check if licensed retailers unlawfully sold tobacco products to minors.

The operation utilized undercover officers who directly supervised an underage decoy operative as they attempted to purchase tobacco products from licensees in the City of El Segundo. The intent was to ensure retailers are complying with the laws and license conditions governing the sale of tobacco products to minors.

Of the 18 businesses approached by the minor decoy, clerks at the following two locations unlawfully sold tobacco related products and were cited for their violations:

Chevron Gas Station

601 Vista del Mar

Holly Main Liquor

404 Main Street

The following businesses complied with the law and did not sell tobacco to the minor:

7-11

100 W. Imperial Avenue

7-11

603 N. Sepulveda Boulevard

76 Gas Station

770 N. Sepulveda Boulevard

Chevron Gas Station

101 S. Sepulveda Boulevard

Leonard's Liquor Store

630 N. Sepulveda Boulevard

Circle K

765 N. Sepulveda Boulevard

Rite Aid	220 E. Grand Avenue
Hacienda Hotel Gift Shop	500 N. Sepulveda Boulevard
Travel Traders of Nevada	1440 E. Imperial Avenue
Village Liquor	506 Center Street
Village Wine & Cigar Shop	601 Virginia Street
Walgreen's	331 N. Sepulveda Boulevard
Ralph's Market	500 N. Sepulveda Boulevard
Lucky's Donuts	964 Main Street
Dough Boy Donuts	204 E. Imperial Avenue
Chevron Gas Station	232 Main Street

These businesses will receive a letter from the El Segundo Police Department commending them for successfully preventing the sale of tobacco to minors.

The following website can provide additional information regarding tobacco use by youths:

<http://www.tobaccofreekids.org/research/factsheets/pdf/0002.pdf>

If there are any questions or comments related to this operation, please contact Lieutenant Dan Kim at (310) 524-2267 or dkim@elsegundo.org.

Media Contact: Lieutenant Raymond Garcia
310-524-2260
rgarcia@elsegundo.org

