

**JOINT MEETING OF THE EL SEGUNDO CITY COUNCIL
AND ECONOMIC DEVELOPMENT ADVISORY COUNCIL
March 12, 2014 Meeting Minutes**

I. Call to Order

Chair Brian Polkinghorne called to order the Joint Meeting of the El Segundo City Council and Economic Development Advisory Council at 4:39 p.m. on March 12, 2014 at the El Segundo Library located at 111 W. Mariposa Avenue El Segundo, CA 90245.

II. Roll Call:

The following Economic Development Advisory Council members were present:

- Richard Lundquist
- Morris Chernick
- Bill Fisher
- Dave Atkinson
- Brian Polkinghorne
- Sandy Jacobs
- Al Keahi
- Drew Boyles
- Bob Gray

The following El Segundo City Council members were present:

- Bill Fisher
- Carl Jacobson
- Dave Atkinson
- Marie Fellhauer

The following staff members were present:

- Greg Carpenter, City Manager
- Stephanie Katsouleas, Public Works Director
- Sam Lee, Planning and Building Safety Director
- Ted Shove, Economic Development Analyst

III. Presentations:

IV. Public Communications:

V. New Business:

- Minutes were approved from the previous regular Joint Meeting of the City Council and EDAC held on February 5, 2014.
- Consideration to form a subcommittee to review the filming ordinance was continued by Brian Polkinghorne.

- Greg Carpenter provided an update on the naming of Smoky Hollow and that the term was spelled without an “e” in the development code.
- Mayor Bill Fisher provided an update on efforts to formulate an aerospace and defense retention strategy specifically utilizing former Congresswoman Jane Harman.
 - Al Keahi explained that a coalition should be formed and be ready to mobilize with a plan of attack.

VI. Unfinished Business:

- Chair Polkinghorne gave a report on the currently vacant seats on the Economic Development Advisory Council. Mr. Polkinghorne indicated that there are three seats currently available with one developer and two large businesses preferred to make up the original complexion of the EDAC. Mr. Polkinghorne indicated that if anyone had any input to please see himself or Ted Shove to discuss further.

VII. Continued Business:

VIII. Reports:

- Drew Boyles provided an update on the draft of the 2013-2014 Annual Economic Development Strategy. Drew explained that the draft is coming back to the subcommittee for final review before coming back to the full EDAC at the next regular meeting.
- Brian Polkinghorne provided an update on the recent speakers that presented at the last three EDAC meetings. He is interested in listening to suggestions from anyone for ideas about future speakers.
- Stephanie Katsouleas provided an update on the status of staff efforts for potential name change of Sepulveda Blvd to Pacific Coast Highway. Ms. Katsouleas elaborated on the community outreach methodology that will be deployed in the coming weeks.
 - Manhattan Beach Mayor Pro Tem Wayne Powell expressed concerned for the name change on behalf of both Manhattan Beach’s local businesses and City Council.
 - Mayor Bill Fisher explained the importance of name recognition when it comes to a potential street name change like Sepulveda Blvd since El Segundo is not world famously known like Manhattan Beach.
 - Richard Lundquist discussed the overall importance of a name change from Sepulveda Blvd to Pacific Coast Highway for the region as well as El Segundo and Manhattan Beach.
- Stephanie Katsouleas provided an update on Measure R Funding and specifically described how the funds are allocated and the current status of the Fund.
 - Greg Carpenter asked about funding from Measure R and if it could be used for beautification projects for Douglas Street.
- Brian Polkinghorne provided an update on a few ideas regarding guest speakers that he will try to se up in the next few meetings.
- Ted Shove provided an update on the contract approved by the City Council for Paolucci Communications Arts
 - Daniel Martin provided an update on the progress their firm has made since receiving a “Notice to Proceed” one week prior. Daniel also introduced Kelsey Magnusen, a member of the Paolucci Communication Arts firm.
- Brian Polkinghorne announced that the report on the Urban Land Institute findings would be continued until the next meeting due to time constraints.

IX. Economic Development Advisory Council (EDAC) Comments:

- Brian Polkinghorne provided a series of focal points around the community that he believes the EDAC should direct their focus. These topics are described in an attachment (provided).
- Brian Polkinghorne announced his resignation as EDAC chairman and member for retirement.
 - Drew Boyles was nominated to fill the chairman role (unanimously approved)
- Bill Fisher thanked Mr. Polkinghorne for his dedicated service over his twenty years of service to the City on the EDAC.

The meeting adjourned at 5:44 p.m.

X. ADJOURNMENT:

PASSED ON THIS 16 DAY OF APRIL 2014.