

**JOINT MEETING OF THE EL SEGUNDO CITY COUNCIL
AND ECONOMIC DEVELOPMENT ADVISORY COUNCIL
August 20, 2014 Meeting Minutes**

I. Call to Order

Chair Drew Boyles called to order the Joint Meeting of the El Segundo City Council and Economic Development Advisory Council at 4:32 p.m. on August 20, 2014 at El Segundo Library – Friends Room located at 111 W. Mariposa Avenue El Segundo, CA 90245.

II. Roll Call:

The following Economic Development Advisory Council members were present:

- Richard Lundquist
- Drew Boyles
- Morris Chernick
- Al Keahi
- Sandra Jacobs
- Bob Gray
- **Absences - None**

The following El Segundo City Council members were present:

- Carl Jacobson
- Dave Atkinson
- Marie Fellhauer
- Suzanne Fuentes
- Michael Dugan

The following staff members were present:

- Greg Carpenter, City Manager
- Sam Lee, Planning and Building Safety Director
- Ted Shove, Economic Development Analyst

III. Presentations:

IV. Public Communications:

- Chris Cagle from the South Bay Workforce Investment Board provided an overview of the South Bay Workforce Investment Board’s Programs currently available. Chris also suggested reaching out to Larry Kosmont to speak at a future monthly meeting.

V. New Business:

- Minutes were approved for July 16th, 2014. Unanimous approval.
 - Chairman asked to note the absences on the minutes for future meetings.
- Chair Boyles asked about speakers for third party presenters and provided a summary of potential speakers and briefly covered updates.

- The Joint EDAC and City Council could potentially tour The Point early next year as construction activities allow and authorization granted by Federal Realty personnel.
- PCA indicated that Beyond Meat would like to make a presentation and potentially host a meeting at a future date.
- Ron Miller is a partner in an incubator in Santa Monica would like to speak and just needs availability date.
- Richard Lundquist indicated a tour may be possible at elevon and then to have a regular meeting at the elevon marketing center (early next year).
- Richard Lundquist indicated that his representative Alex Rose can follow up with Jack Spound from Second Street Ventures/Invesco.
- The following tabled items until new EDAC members have been appointed:
 - 2 – development of a formal quarterly business recognition program
 - 3 – conduct a study of businesses that have been turned away due to zoning/code challenges
 - 4 – assign EDAC members by Areas of Focus

VI. Unfinished Business:

- None

VII. Continued Business:

- None

VIII. Reports:

- Chairman Boyles indicated that Item 1 (study development code changes to allow mixed use zoning) would be tabled until additional EDAC members have been appointed.
 - Ted Shove indicated that there is no further update on the progress of a potential name change of Sepulveda Blvd to Pacific Coast Highway.
 - Council Member Dave Atkinson indicated that Manhattan Beach City Council would be interested in jointly pursuing the street name change.
 - Greg Carpenter stated that he would speak to Manhattan Beach's City Manager to place this item on one of their upcoming City Council meetings.
- Erika Wolter and Daniel Martin from PCA provided an update on the overall effort to assemble a marketing plan including a September 10th campaign kick off event.
- Al Keahi provided an update on the Broker event currently scheduled for September 25th.
- Daniel Martin and Erika Wolter provided an editorial update on recent articles naming noteworthy business development within El Segundo.
- Chairman Boyles suggested passing along a business contact list to the City Council to add to the distribution list all influential individuals in town.
- Chairman Boyles indicated that the EDAC is awaiting additional information for items:
 - 4 – Smoky Hollow development code changes
 - 5 – Economic Development Strategic Plan – Drew and Ted will be meeting with Steve Jones to discuss developing business license characteristics of businesses coming to the City and leaving the City.

IX. Economic Development Advisory Council (EDAC) Comments:

- Mayor Fuentes announced that the City of El Segundo was named as one of the 2014 LAEDC Most Business Friendly City Award Finalists.
- Mayor Fuentes asked for clarification on the proposed Broker event and which organization would be responsible for the purchase of alcohol. She stated that restrictions are for municipalities purchasing alcohol. She inquired who retains liability for the alcohol and if the City is liable.
- Chair Boyles indicated that a number of articles have been circulated for the EDAC and City Council including being on the list of one of the worst areas for a military installation.
- Chair Boyles inquired about the TopGolf project. Greg Carpenter stated that Council direction that an independent review of the financial analysis will be conducted and funded in part by Continental Development Corporation.
- Council Member inquired to what assurances the third party consultant could provide to determine the analysis would not be biased.
 - Richard Lundquist stated that his firm is only funding the third party in the interest of Economic Development. He would not have any direct involvement with the consultant analysis.

The meeting adjourned at 6:00 p.m.

X. ADJOURNMENT:

PASSED ON THIS 17 DAY OF SEPTEMBER 2014.