



City of El Segundo
Golf Course Subcommittee
SPECIAL Meeting Minutes
for October 15, 2014 2:00 p.m.
at The Lakes Golf Course & Driving Range
400 South Sepulveda Boulevard, El Segundo, CA 90245

A. CALL TO ORDER – The meeting was called to order at 2:00 p.m. by Dave Atkinson.

B. PLEDGE OF ALLEGIANCE – Led by Jackie Day

C. ROLL CALL –

Present: Subcommittee members: Dave Atkinson, Bill Bue, Debbie Bundy, Mike Dugan, Geri Mondy
Lane Donovan Partners present: Mike Donovan, Danny Lane
City staff present: Meredith Petit, Greg Carpenter, Vina Ramos, Jackie Day

D. PUBLIC COMMUNICATIONS (Related to Subcommittee business only and that is within the subject matter under the jurisdiction of the Committee – 5 minutes per person; 30 minutes total)

Lou Muraz: Encouraged the subcommittee to step into the process and recommend to City Council to go back to the beginning and try to do it right.

E. APPROVAL OF MINUTES of the Golf Course Subcommittee meeting of October 1, 2014.

MOTIONED by Mike Dugan and SECONDED by Bill Bue to approve the minutes of October 1, 2014. MOTION PASSED 5 - 0.

F. REPORTS

None

G. UNFINISHED BUSINESS

1. Consideration and possible action regarding the Golf Course Request for Proposals to analyze financial analysis of the current golf course operations and identify and compare alternative options for the golf course property.

Although the subcommittee is agreeable to the language in the draft Request for Proposal that was prepared by staff, they wanted the following feedback and concerns expressed to City Council:

- The solicitation of proposals for a financial analysis is not in the best interest of the City as such analysis was already prepared by staff;
- The cost of the financial analysis would far exceed the \$10,000 pledge from a local business, and if so, doesn't believe it is worthwhile to spend additional resources (funding and staff time) into the project;
- Results from a financial analysis will likely not provide information that would change their perspective on making a final decision regarding the existing TopGolf proposal;

- The decision at hand should not be solely placed on finances;
- The process in which the TopGolf proposal was introduced was flawed without competitive bidding; and,
- The subcommittee was not properly involved in the initial stages of determining the future of the facility, as indicated as one of the primary functions of the subcommittee according to the Golf Course Manual.

MOTIONED by Bill Bue to advise City Council to not go through with the RFP as it is a waste of time and money. SECONDED by Debbie Bundy. MOTION carried 4 -1 (Dave Atkinson against)

H. NEW BUSINESS

None

I. RECREATION & PARKS DIRECTOR COMMENTS – Meredith Petit

None

J. SUBCOMMITTEE MEMBER COMMENTS

Bill Bue – None

Debbie Bundy – None

Geri Mondy – None

Dave Atkinson – None

Mike Dugan – None

K. PUBLIC COMMUNICATIONS

Lou Muraz: It is important that there is a clear definition of what is to be accomplished.

Mike Dunkle: Evaluate all options and make comparison to what The Lakes could be and not just current operation.

Tom Courtney: Concerned with TopGolf pricing; TopGolf is an excellent entertainment bar and facility but will price out 95% of golfers in the region.

L. ADJOURNMENT

NEXT MEETING: The first Wednesday of every other month, December 3, 2014, 11:30 a.m.