

**JOINT MEETING OF THE EL SEGUNDO CITY COUNCIL
AND ECONOMIC DEVELOPMENT ADVISORY COUNCIL
April 15, 2015 Meeting Minutes**

I. Call to Order

Chair Drew Boyles called to order the Joint Meeting of the El Segundo City Council and Economic Development Advisory Council at 4:30 p.m. on April 15, 2015 at 2261 E. Mariposa Ave. El Segundo, CA 90245.

II. Roll Call:

The following Economic Development Advisory Council members were present:

- Richard Lundquist
- Drew Boyles
- Al Keahi
- Sandy Jacobs
- Bob Healey
- Morris Chernick
- Neal Perky
- Jeffrey Lesker
- Gary Horwitz
- Alex Abad
- Lily Craig
- Robert Gray
- Martin Skredsvig

The following El Segundo City Council members were present:

- Carl Jacobson
- Dave Atkinson
- Suzanne Fuentes
- Marie Fellhauer
- Mike Dugan

The following staff members were present:

- Greg Carpenter, City Manager
- Sam Lee, Planning and Building Safety Director
- Meredith Petit, Recreation and Parks Director

III. Public Communications:

- Daniel Martin of PSM gave an update on April activities. Formal quarterly update to come in May.
- Richard Lundquist mentions the new Lakers facility and the need to conduct outreach on the parking lot removal. Grading to begin in July.
- Antonio Mendes addresses the Group, he is a small business owner in El Segundo. His company has government contracts. He is also a resident.

- Chris Cagle of the South Bay Workforce Investment Board gives an update on a Joint Powers agreement and Federal Legislature.
- Randy Starr of TopGolf speaks about the history of negotiations with the City over the last few years and spoke about their company growth.

IV. Approval of Minutes

- Chair motioned to approve the minutes of the March 23, 2015 meeting. Unanimous approval.

V. Presentations:

- Gene Krekorian of Pro Forma Advisors, LLC gives a presentation on his Financial Analysis and Comparison of the Lakes and TopGolf. (Presentation attached)

VI. Unfinished Business

- Business License waiver or other incentive program or new businesses meeting certain criteria. A motion to formally recommend that City Council instructs Staff to further explore options on this issue passed- unanimous.
- Calendar for marketing events- annual meeting, speaker series, etc.- No discussion.
- Discussion and possible action to develop a formal business recognition program. No discussion.
- Discussion and possible action to make a recommendation to Council on TopGolf. A motion to formally recommend to City Council to resume negotiations with TopGolf passed unanimous (with one abstention from Lily Craig).
- Discussion and possible action to plan annual meeting. Sandy Jacobs & Drew Boyles (to assist: Morris Chernick and Jeffrey Lesker) No Discussion.
- Discussion and possible action to identify third party presenter(s) to discuss/show economic development initiatives and industry and business trends. No Discussion.

VII. New Business

- None.

VIII. Reports

- Update on formation of committee to study development code changes to allow mixed use zoning that would not create an overall net loss financially to the City. Bob Healey, Gary Horwitz, Neal Perky, Alex Abad. The committee will report at May meeting.
- Bylaws changes approved by Council on March 31st. Changed from 11 to a range of 12 to 18 members. Sam Lee
- New Businesses to El Segundo and tracking towards 100 at 100 goal. Bob Healey, Gary Horwitz- Davita Healthcare has executed a lease, 180k sq. ft., 700 employees moving from Torrance.
- New Businesses to El Segundo and tracking towards 100 at 100 goal. Sam Lee- we are still not on track to reach the goal, however, the city is anticipating catching up this summer with the opening of the Point and Elevation.

IX. Public Communications

- Mr. Keahi mentions the Rose Parade Float idea- this is a “one shot” deal. Co-op funding. Chair Boyles asks Mr. Lee to add this to the May agenda.

X. Committee Member Comments

- Council Member Atkinson mentions the upcoming Special Olympics and their need of donations.
- Council Member Atkinson mentions recent beached sea lions in “unmanned” area at beach. Is it the responsibility of LA County Beaches and Harbors, Chevron, or the City?
- Chair Boyles discusses Tishman Speyer, Playa Vista, suggests a group field trip. He will send something out.

The meeting adjourned at 6:30 p.m.

XI. ADJOURNMENT:

PASSED ON THIS 15TH DAY APRIL, 2015.