



City of El Segundo
Arts and Culture Advisory Committee
Meeting Minutes
for June 27, 2017 5:30 p.m.
at El Segundo Museum of Art
208 Main Street, El Segundo, CA 90245

A. CALL TO ORDER – The meeting was called to order at 5:30 p.m. by Vice Chairperson Sally Martin.

B. ROLL CALL –

Present: Jay Beynon, Councilmember Dr. Don Brann, Chairperson Jay Hoeschler (via phone), Vice Chairperson Sally Martin, Dolores McAllister, Eva Sweeney

Absent: Brian Mitchell, Councilmember Carol Pirsztuk, Michael Schreiber

Also present:

Arecia Yee, Recreation Superintendent
Jackie, Senior Administrative Specialist

C. PUBLIC COMMUNICATIONS (Related to Committee business only and that is within the subject matter under the jurisdiction of the Committee – 5 minutes per person; 30 minutes total)

None

D. PRESENTATIONS

1. Sam Lee, the City's Planning and Building Safety Director, Sam Lee and Gregg McClain, the City's Planning Manager talked with the Committee about the City's aesthetic requirements.
2. Natalie Strong from El Segundo Co-Op presented a proposal for a mural project for the wall in front of the Clubhouse.

E. APPROVAL OF MINUTES

APPROVAL OF MINUTES of the May 23, 2017 meeting of the Arts and Culture Advisory Committee.

MOTIONED by Eva Sweeney and SECONDED by Jay Beynon to approve the minutes of the May 23, 2017 Arts and Culture Advisory Committee meeting.

MOTION carried 5-0.

F. UNFINISHED BUSINESS

1. Survey Monkey Report and Update – Subcommittee: Vice Chairperson Sally Martin, Jay Hoeschler, Eva Sweeney.

Eva Sweeney would like to move this item to the July meeting and all present Committee members concurred.

2. Project List priorities – Subcommittee: Chairperson Jay Hoeschler, Brian Mitchell, Eva Sweeney

Vice Chairperson Sally Martin let the Committee know Linda Johnson from the Chamber of Commerce will be helping with the City calendar.

Councilmember Dr. Don Brann advised the Committee to take Gundo Love off of the list. He said Phelps would not use it in advertising.

3. Suggestions for Name Change of the Arts and Culture Advisory Committee.

The Committee agreed to keep the name Arts and Culture Advisory Committee

G. NEW BUSINESS

The Committee agreed to add Committee Membership as item #4 in New Business.

1. By-Laws Review

The Committee agreed to move this item to next meeting under Unfinished Business. Chairperson Jay Hoeschler is hoping to get EDAC by-laws.

2. Proposed items for the article

Vice Chairperson Sally Martin presented the items she proposes for the article.

MOTIONED by Chairperson Jay Hoeschler and SECONDED by Dolores McAllister. MOTION CARRIED 5-0.

MOTIONED by Chairperson Jay Hoeschler and SECONDED by Vice Chairperson Sally Martin To have Vice Chairperson Sally Martin contact Brian Simon from the Herald.

3. City Council Priorities and Committee Report

Recreation Superintendent Arecia Yee explained the purpose of the report. Chairperson Jay Hoeschler will present the report to City Council.

4. Committee Membership

Eva Sweeney would like to add more members to the Committee to bring it to eleven. She suggested George Renfro and Jeff Cason. She would like the Committee to pick the members instead of City Council.

Dolores McAllister suggested having nine members.

Chairperson Jay Hoeschler would like to have more members to help do the work

MOTIONED by Chairperson Jay Hoeschler and SECONDED by Eva Sweeney to include in the Committee's report to City Council consideration to expand the Committee membership from to 9 or 11 members and to be allowed to make recommendations on who they would like to add. MOTION CARRIED 5-0.

Councilmember Dr. Don Brann reported the City is in the process of filling the vacancy left by Michael Schreiber and that after Chairperson Jay Hoeschler gives his report to the City Council either he or Carol will suggest a staff report to expand the Committee.

H. ADVISORY COMMITTEE MEMBER COMMENTS

Vice Chairperson Sally Martin: She will not be here for next month's meeting.

Dolores McAllister: None

Jay Beynon: Will contact Chevron for donation for sculpture; would like to add an item on next month's agenda to fast track a sculpture for City Hall Plaza.

Chairperson Jay Hoeschler: Concurred with Jay Beynon; announced that he was appointed to the Planning Commission and will do both jobs for as long as he can.

Eva Sweeney: Asked the timeline for agenda items to be submitted.

Brian Mitchell: Absent

Councilmember Dr. Don Brann: The Centennial Committee is expecting \$40,000 - \$50,000 to be left over. A percent of it could possibly go to Arts.

I. GOVERNANCE

During meetings, visitors should sit away from the table.

J. CITY LIAISON COMMENTS

Arecia Yee: The Committee will need to identify funding sources

K. ADJOURNMENT

The meeting was adjourned at 7:39 p.m. NEXT MEETING: The fourth Tuesday of every month, July 25, 2017 at 5:30 p.m. at the El Segundo Museum of Art (ESMOA), 208 Main Street, El Segundo, CA 90245. The meeting was adjourned at 7:50 p.m.