



City of El Segundo
Arts and Culture Advisory Committee
Meeting Minutes
for March 28, 2017 5:30 p.m.
at El Segundo City Hall – West Conference Room
350 Main Street, El Segundo, CA 90245

A. CALL TO ORDER – The meeting was called to order at 5:30 p.m. by Meredith Petit.

B. ROLL CALL –

Present: Jay Beynon, Councilmember Dr. Don Brann, Jay Hoeschler, Sally Martin, Dolores McAllister, Brian Mitchell, Councilmember Carol Pirsztuk, Eva Sweeney (via phone)

Absent: Michael Schreiber

Also present:

Meredith Petit, Director of Recreation and Parks

Arecia Yee, Recreation Superintendent

C. PUBLIC COMMUNICATIONS (Related to Committee business only and that is within the subject matter under the jurisdiction of the Committee – 5 minutes per person; 30 minutes total)

None

D. PRESENTATIONS

1. Dan Ashcraft – Torrance Cultural Arts Foundation (TOCA)
Dan Ashcraft and Sherry Kramer from the Torrance Cultural Arts Foundation (TOCA) presented information about the South Bay Festival of the Arts event on June 24, 2017, and started discussion on El Segundo's opportunity to co-promote the event.
2. Jay Hoeschler – El Segundo Arts and Culture Advisory Committee
Jay presented findings of his research on what other cities offer in Arts and Culture to promote and engage their communities.

E. APPROVAL OF MINUTES

APPROVAL OF MINUTES of the February 23, 2017 meeting of the Arts and Culture Advisory Committee.

MOTIONED by Sally Martin and SECONDED by Brian Mitchell to approve the minutes of the February 23, 2017 Arts and Culture Advisory Committee meeting. MOTION carried 6-0

F. UNFINISHED BUSINESS

1. Discuss Mission, Goals, and Objectives

MOTIONED by Sally Martin and SECONDED by Jay Hoeschler to form a subcommittee consisting of Jay Hoeschler, Sally Martin, and Eva Sweeney to consolidate and propose options for the Advisory Committee's vision and mission statement and bring back their recommendations to the Committee. MOTION CARRIED 6-0.

G. NEW BUSINESS

1. Brief overview of Ethical and Legal Requirements applicable to Committee (Assistant City Attorney D. King)

David King from the City Attorney's office provided handouts, gave an overview of the Committee's role, and reviewed Brown Act Rules and State Laws.

2. Select Chairperson and Vice Chairperson

MOTIONED by Brian Mitchell and SECONDED by Jay Beynon to elect Jay Hoeschler as Chairperson and Sally Martin as Vice Chairperson for a period of one year. MOTION CARRIED 5-0. (Dolores McAllister not present to vote)

H. ADVISORY COMMITTEE MEMBER COMMENTS

Carol Pirsztuk is excited about the group.

I. CITY LIAISON COMMENTS

None

J. ADJOURNMENT

NEXT MEETING: The fourth Tuesday of every month, April 25, 2017 at 5:30 p.m. at the El Segundo Museum of Art (ESMOA), 208 Main Street, El Segundo, CA 90245. The meeting was adjourned at 7:15 p.m.