



City of El Segundo
Arts and Culture Advisory Committee
Meeting Minutes
for April 25, 2017 5:30 p.m.
at El Segundo Museum of Art
208 Main Street, El Segundo, CA 90245

A. CALL TO ORDER – The meeting was called to order at 5:50 p.m. by Chairperson Jay Hoeschler.

B. ROLL CALL –

Present: Jay Beynon, Councilmember Dr. Don Brann, Chairperson Jay Hoeschler, Vice Chairperson Sally Martin, Dolores McAllister, Brian Mitchell, Councilmember Carol Pirsztuk, Eva Sweeney

Absent: Michael Schreiber

Also present:

Arecia Yee, Recreation Superintendent
Jackie Day, Senior Administrative Specialist

C. PUBLIC COMMUNICATIONS (Related to Committee business only and that is within the subject matter under the jurisdiction of the Committee – 5 minutes per person; 30 minutes total)

None

D. PRESENTATIONS

None

E. APPROVAL OF MINUTES

APPROVAL OF MINUTES of the March 28, 2017 meeting of the Arts and Culture Advisory Committee.

Minutes were amended to show Dolores McAllister voted during selection of Chairperson and Vice Chairperson.

MOTIONED by Brian Mitchell and SECONDED by Vice Chairperson Sally Martin to approve the minutes of the March 28, 2017 Arts and Culture Advisory Committee meeting. MOTION carried 6-0.

F. UNFINISHED BUSINESS

1. Discuss final Vision and Mission statement.

The Committee discussed the options for the Advisory Committee's vision and mission statement presented by subcommittee members Chairperson Jay Hoeschler, Vice Chairperson Sally Martin, and Eva Sweeney.

MOTIONED by Jay Beynon and SECONDED by Vice Chairperson Sally Martin to further research the term "Gundo Love" and to confer with Phelps, the City's marketing group. MOTION CARRIED 6-0.

MOTIONED by Brian Mitchell and SECONDED by Chairperson Jay Hoeschler to approve "Listen, Create, Promote" as the Committee's Mission Statement. MOTION CARRIED 6-0.

G. NEW BUSINESS

1. Discuss Arts and Culture Calendar Project.

Chairperson Jay Hoeschler, Jay Beynon, and Dolores McAllister volunteered to participate in a subcommittee to research options and develop ideas for a City Events Calendar.

MOTIONED by Chairperson Jay Hoeschler and SECONDED by Brian Mitchell to form a subcommittee consisting of Chairperson Jay Hoeschler, Jay Beynon, and Dolores McAllister to research options and develop ideas for a City Events Calendar. MOTION CARRIED 6-0

H. ADVISORY COMMITTEE MEMBER COMMENTS

Dolores McAllister: was present for vote at last meeting; would like to put item on agenda to identify existing art groups within El Segundo community.

Vice Chairperson Sally Martin: Suggested inviting George Renfro to the May 23 meeting to offer support for the Art Walk on June 16. She will call him.

Eva Sweeney: One of her volunteers researched what other cities are doing for funding; would like to change the name of the group; would like to know how we deal with Michael not coming to meetings.

Brian Mitchell: Would like to know what the deal with Michael is; saw a sign on a tree and is wondering who is taking care of the trees. Councilmember Dr. Don Brann will talk to Mark Trujillo.

Jay Beynon: thinks it is a good idea to change the name and would like to put an item on agenda to change the name to El Segundo Creative Team (ESCT); doesn't like the former Bugaboo building painted black and would like to put an item on the agenda to open discussion about putting aesthetic controls on remodels.

Chairperson Jay Hoeschler: Asked Committee members to make a list of projects they would like to do.

Councilmember Dr. Don Brann: Told the Committee about Jeff Cason's projects including the Fireworks show, High School Performing Arts, and Soundstage.

I. CITY LIAISON COMMENTS

None

J. ADJOURNMENT

NEXT MEETING: The fourth Tuesday of every month, May 23, 2017 at 5:30 p.m. at the El Segundo Museum of Art (ESMOA), 208 Main Street, El Segundo, CA 90245. The meeting was adjourned at 7:50 p.m.