



**City of El Segundo  
Golf Course Subcommittee  
Meeting Minutes**

**October 4, 2017 11:30 a.m.**

**at The Lakes Golf Course & Driving Range  
400 South Sepulveda Boulevard, El Segundo, CA 90245**

**A. CALL TO ORDER** – The meeting was called to order at 11:30 a.m. by Councilmember Mike Dugan.

**B. PLEDGE OF ALLEGIANCE**

**C. ROLL CALL –**

**Present:** Linda Novikoff (for Sandy Cox), Councilmember Mike Dugan, Alex Farfan,  
Councilmember Carol Pirsztuk (arrived late)

**Absent:** John Gutt

**Also present:**

Lane Donovan Partners: Mike Donovan, Danny Lane, Scott Morgan

City staff: Meredith Petit, Monse Palacios, Dave Davis, Jody Scott, Vicky Cao

**D. PUBLIC COMMUNICATIONS** (Related to Subcommittee business only and that is within the subject matter under the jurisdiction of the Committee – 5 minutes per person; 30 minutes total)

Alex Farfan, Recreation and Parks Commissioner, introduced himself.

Linda Novacof, president of the Ladies Golf Club, introduced herself.

**E. APPROVAL OF MINUTES of the Golf Course Subcommittee meeting of June 7, 2017.**

MOTIONED by Alex Farfan and SECONDED by Linda Novikoff to approve the minutes of the June 7, 2017 Meeting. MOTION PASSED 3 – 0. (Councilmember Pirsztuk not present when minutes were approved.)

**F. REPORTS**

Mike Donovan reviewed The Lakes financial statement.

**G. UNFINISHED BUSINESS**

1. Update on TopGolf project – Meredith Petit

Last night (10/3) City Council did not approve the TopGolf deal and it will not go forward. She thanked everyone for their time and effort representing the community.

Going forward, financial performance of The Lakes is a driver in short and long term decisions that will be made.

Councilmember Mike Dugan explained the City and TopGolf could not come to an agreement and City Council did not want to extend the process any longer, therefore they did not approve the TopGolf project. We are now faced with how to make The Lakes better going forward.

Councilmember Carol Pirsztuk reported the City has no money to infuse the golf course. She is hoping people who have ideas will come forward as she has not seen any yet. The City needs to make enough money for the enterprise fund for the golf course. She would like to have a marshal on the course to ensure people are not golfing for free.

#### **H. NEW BUSINESS**

None

#### **I. THE LAKES GENERAL MANAGER'S COMMENTS – Scott Morgan**

Scott Morgan provided an update on activities, programs, and events at The Lakes.

#### **J. RECREATION & PARKS DIRECTOR COMMENTS – Meredith Petit**

She will meet with Mike and Danny regarding programming, fee structures, food and beverage, and operational changes that will help turn the numbers around.

The Celebrate centennial event is this Saturday.

#### **K. SUBCOMMITTEE MEMBER COMMENTS**

Alex Farfan – Was sad to hear about TopGolf not going through. He has seen it work and get people out on the golf course. He seldom sees El Segundo residents on the course when he plays. He agrees we need to come up with solutions.

Councilmember Carol Pirsztuk – We are going to make this work, but things are going to change.  
Councilmember Mike Dugan – There is a desire to make things better. This is not an El Segundo only facility, it is a community facility. He would never support the City commercializing a Parks and Rec facility and our obligation is to make this successful for all users, not only El Segundo residents. We need to do this right.

#### **L. PUBLIC COMMUNICATIONS**

Craig Kessler gave his input on how to make The Lakes genuinely sustainable.

Josh Alpert said he gets the larger picture and we need to do a better job engaging El Segundo citizens to use the facility as an amenity and revenue source for the residents, while making money off the people who do not live here. There are El Segundo parents working in committees for youth golf programs.

Dave Atkinson thinks Lane Donovan should evaluate fee structures and raise the rates.

#### **M. ADJOURNMENT**

**NEXT MEETING:** The first Wednesday of every other month, December 6, 2017 at 11:30 a.m. at The Lakes at El Segundo, 400 South Sepulveda, El Segundo, CA 90245. The meeting was adjourned at 12:30 p.m.