



REGULAR MEETING OF THE CITY OF EL SEGUNDO ARTS and CULTURE ADVISORY COMMITTEE AGENDA

MEETING DATE: Tuesday, April 24, 2018
MEETING TIME: 5:30 p.m.
MEETING PLACE: El Segundo Museum of Art
208 Main Street
El Segundo, CA 90245

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CALL TO ORDER

B. ROLL CALL

- | | |
|---|---|
| <input type="checkbox"/> Jeff Cason | <input type="checkbox"/> Brian Mitchell |
| <input type="checkbox"/> Kristen Dorsey | <input type="checkbox"/> George Renfro |
| <input type="checkbox"/> Michael Kreski | <input type="checkbox"/> Vice Chairperson Eva Sweeney |
| <input type="checkbox"/> Chairperson Sally Martin | <input type="checkbox"/> Julie Todd |
| <input type="checkbox"/> Dolores McAllister | <input type="checkbox"/> Neal Von Flue |

CITY COUNCIL LIASIONS

- | | |
|--|---|
| <input type="checkbox"/> Councilmember Don Brann | <input type="checkbox"/> Councilmember Carol Pirsztuk |
|--|---|

C. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

D. PRESENTATIONS –

None

E. APPROVAL OF MINUTES

1. Approval of the minutes of the Regular Arts and Culture Advisory Committee of March 27, 2018.
Recommendation: Approval

F. UNFINISHED BUSINESS –

- 1. Ongoing discussion involving items on the Big Idea List. (list attached)

G. NEW BUSINESS

- 1. Poet Laureate Information
Recommendation: Receive and file
- 2. Review and possible consideration to approve design of the Van Hamersveld artistic t-shirt
Recommendation: Discussion and possible action
- 3. Discussion and possible consideration to approve opening an Arts and Culture Trust Fund
Recommendation: Discussion and possible action

H. SUBCOMMITTEE UPDATES

- 1. Calendar and Events:
 - Art Walk
- 2. Grants
- 3. Percent for the Arts
- 4. Project Committee
 - Basketball Wall
 - Centennial Park Call for Artists
 - Downtown Improvement Call for Artists
 - Water Tank

I. GOVERNANCE

- 1. Update from Arcia Hester

J. ADVISORY COMMITTEE MEMBER COMMENTS

Jeff Cason	Brian Mitchell
Kristen Dorsey	George Renfro
Michael Kreski	Vice Chairperson Eva Sweeney
Chairperson Sally Martin	Julie Todd
Dolores McAllister	Neal Von Flue

CITY COUNCIL LIAISON COMMENTS	
Councilmember Don Brann	Councilmember Carol Pirsztuk

K. CITY LIAISON UPDATES – Arcia Hester

- Membership Status

L. ADJOURNMENT

NEXT MEETING: Regular meeting on May 22, 2018 at 5:30 p.m., at El Segundo Museum of Art, 208 Main Street, El Segundo, CA 90245.

Posted: 04-20-18
1:30 pm
By: J. Day



City of El Segundo
Arts and Culture Advisory Committee
Regular Meeting Minutes
for March 27, 2018 5:30 p.m.
at El Segundo Museum of Art
208 Main Street, El Segundo, CA 90245

A. CALL TO ORDER – The meeting was called to order at 5:30 p.m. by Chairperson Sally Martin.

B. ROLL CALL –

Members present: Jeff Cason, Kristen Dorsey, Michael Kreski, Chairperson Sally Martin, Brian Mitchell, George Renfro, Neal Von Flue
Vice Chairperson Eva Sweeney via phone from 135 Kapihaa Dr. Lanai City, HI 96763
Absent: Dolores McAllister, Julie Todd
City Council Liaisons present: None
City Staff present:
Arecia Yee, Recreation Superintendent
Jackie Day, Senior Administrative Specialist

C. PUBLIC COMMUNICATIONS (Related to Committee business only and that is within the subject matter under the jurisdiction of the Committee – 5 minutes per person; 30 minutes total)

1. Florence Valladares and Maureen Kingsley are interested in promoting the arts in El Segundo. They have interviewed Jeff Cason for his work with Soundstage Live.
2. Denise Anderman from Now Art LA has a client, Lincoln Properties, who would like to donate a sculpture.

George Renfro arrived at 5:39pm, making 7 Committee members present.

3. Mayor Suzanne Fuentes introduced herself. She has been wanting to attend an Arts and Culture Advisory meeting. She had an opportunity to see Elizabeth Russell's amazing artwork.
4. Jeanette Gant, the City's new Recreation Aquatics Supervisor, introduced herself to the Committee.

D. PRESENTATIONS

1. Beautify El Segundo - Elizabeth Russell
Elizabeth Russell gave a presentation and shared samples of her glass artwork. She would like to install her artwork at the entrance to the City at Imperial and Main Street. She would sandwich her work in bulletproof glass. The budget for this would be substantial. Arecia will work with her and come back to the Committee. Arecia will let her know the date for Call for Artists.

E. APPROVAL OF MINUTES

1. Approval of the minutes of the Arts and Culture Advisory Committee Meeting of February 27, 2018.
MOTIONED by Neal Von Flue and SECONDED by Jeff Cason to approve the minutes of the March 27, 2018 meeting. MOTION CARRIED 7-0.

F. UNFINISHED BUSINESS

1. Ongoing discussion involving items on the Big Idea List (list attached)
No additions or deletions were made to the list.

G. NEW BUSINESS

1. Discussion to possibly create and implement a new Poet Laureate program for the City of El Segundo.
MOTIONED by Chairperson Sally Martin and SECONDED by Jeff Cason for Chairperson Sally Martin, Vice Chairperson Eva Sweeney, and Arcia Hester to discuss the Poet Laureate proposal in their next governance meeting and report back to the Committee. MOTION CARRIED 7-0.
2. Attendance and Commitment
Chairperson Sally Martin reiterated the importance of attending and participating in the Arts and Culture Advisory meetings.
3. New Member Candidate Request
Chairperson Sally Martin suggested Committee members encourage participation on the Committee if they know someone who can fill the open spot. Completed applications go to Mishia Jennings.
4. Discussion to consider proposal regarding selling of goods involving the water tank art by Van Hamersveld (percentage of profits)
Vice Chairperson Eva Sweeney talked to Aleta Van Hamersveld and she would like to discuss what they want to create and projected profits. She does not want to finance other artists work, but may have a change of heart if the profits are donated to a non-profit group. Eva thinks it is normal to for them to want a license fee.
MOTIONED by Chairperson Sally Martin and SECONDED by Neal Von Flue for Chairperson Sally Martin to get quotes and prepare a financial analysis for t-shirts. MOTION CARRIED 7-0.

H. SUBCOMMITTEE UPDATES

1. Calendar and Events Subcommittee

Kristen Dorsey said they met via email and mainly went over the Art Walk presentation for City Council. George Renfro gave an update of the Art Walk proposal, which will go to City Council on April 17, 2018.

2. Grants Subcommittee

Eva is still preparing material about Time Gate and will share with Jeff and Julie, hopefully in the next week.

3. Percent for the Arts Subcommittee

Chairperson Sally Martin met with Sam Lee and Greg McClain from the City's Planning Department. The subcommittee is still in the fact finding mode and not yet ready to make recommendations or submit proposals. Vice Chairperson Eva Sweeney thinks the goal is to make a presentation to EDAC.

4. Project Subcommittee

Centennial Park Call for Artists – Arecia Hester confirmed the budget is \$30,000 with \$26,000 going to the selected artist, and a \$1,000 stipend for the final four artists. George Renfro, Michael Kreski and Vice Chairperson Eva Sweeney will meet.

Downtown Improvement Call for Artists – Subcommittee is working on this item

Water Tank – Vice Chairperson Eva Sweeney reported DWP is working with Barbara and it is getting closer.

Basketball Wall at Rec Park – Neal Von Flue reported the mural designer found someone to smooth the wall and will put together a list of materials and costs. Bill Ruane has tentatively agreed to sponsor the project, depending on what he will receive for the sponsorship. The cost for the project is estimated at \$1500.00. Arecia said it will have to be approved by the Recreation Parks Commission and City Council.

Brian Mitchell arrived at 6:41 pm, making 8 Committee members present.

I. GOVERNANCE – Arecia Hester

1. Arecia reiterated the importance of attendance at the meetings. Agenda items are due a minimum of two weeks in advance of the agenda posting.

J. ADVISORY COMMITTEE MEMBER COMMENTS

Jeff Cason: Soundstage Live completed their production of *The Little Mermaid* and he is thankful to the community for all the support.

Kristen Dorsey: None

Michael Kreski: None

Chairperson Sally Martin: None

Brian Mitchell: Apologized for being late to the meeting; he like the Art Walk presentation.

George Renfro: None

Vice Chairperson Eva Sweeney: Jeff's show was awesome; she is working with Kristen on an Indigenous People show; is looking for artists to show at ESMOA May 4-5.

Neal Von Flue: Invited the Committee to Visual Arts Show at Vista Mar school tomorrow evening from 7:00pm – 9:00pm.

K. CITY LIAISON COMMENTS – Arecia Hester

This Saturday is the Rec Expo, Egg Hunt, and Underwater Egg Hunt. She introduced Linnea Palmer to the Committee.

L. ADJOURNMENT

Meeting adjourned at 6:50pm.

NEXT MEETING: Regular meeting on April 24, 2018 at 5:30pm at the El Segundo Museum of Art, 208 Main Street, El Segundo, CA 90245

Arts & Culture Committee Idea List

Create website

Centennial Park

Grants

Art Walk

Civic Center Plaza

Relationship with ES Arts Association

Fairy Doors at Library Park – ESHS AP Art Class

Collaboration with ES Historical Committee

2018 Indigenous People Month

2019 Black History Month

Imperial and Main Signage

El Segundo Bl and Pacific Coast Highway Signage

Connect West and East sides of ES via Bike Path – Collaborate with Planning Commission

Water tank wrap

Make Grand Avenue to beach more park-like

Event promotion and communication

Social media accounts

Basketball Wall

Light Poles

Poet Laureate