



REGULAR MEETING OF THE CITY OF EL SEGUNDO ARTS and CULTURE ADVISORY COMMITTEE AGENDA

MEETING DATE: Tuesday, May 22, 2018
MEETING TIME: 5:30 p.m.
MEETING PLACE: 360WorkHub
1160 E. Mariposa Avenue
El Segundo, CA 90245

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CALL TO ORDER

B. ROLL CALL

- | | |
|---|---|
| <input type="checkbox"/> Jeff Cason | <input type="checkbox"/> Brian Mitchell |
| <input type="checkbox"/> Kristen Dorsey | <input type="checkbox"/> George Renfro |
| <input type="checkbox"/> Michael Kreski | <input type="checkbox"/> Vice Chairperson Eva Sweeney |
| <input type="checkbox"/> Chairperson Sally Martin | <input type="checkbox"/> Julie Todd |
| <input type="checkbox"/> Dolores McAllister | <input type="checkbox"/> Neal Von Flue |

CITY COUNCIL LIASIONS

- | | |
|--|---|
| <input type="checkbox"/> Councilmember Don Brann | <input type="checkbox"/> Councilmember Chris Pimentel |
|--|---|

C. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

D. PRESENTATIONS –

1. Florence Valladares and Maureen Kingsley will provide an update on *El Segundo Scene Magazine*.
2. Gabriel Meyer, Poet Laureate
3. Len Dickter, Chairperson of the Culver City Cultural Affairs Committee

E. APPROVAL OF MINUTES

1. Approval of the minutes of the Regular Arts and Culture Advisory Committee of April 18, 2018.

Recommendation: Approval

F. UNFINISHED BUSINESS –

1. Ongoing discussion involving items on the Big Idea List. (list attached)
2. Review and possible consideration to approve design of the Van Hamersveld artistic t-shirt.

Recommendation: Discussion and possible action

G. NEW BUSINESS

1. Discussion and possible consideration of other ideas pertaining to the Van Hamersveld t-shirt with Barbara Voss.

Recommendation: Discussion and possible action

2. Discussion and possible consideration for the Arts and Culture Committee to be involved in a new *El Segundo Scene Magazine* article written by Maureen Kingsley.

Recommendation: Discussion and possible action

3. Discussion and possible consideration regarding the basketball wall art and Bill Ruane proposals:

- Logo with mural signature, “sponsored by” text included
- TV spot by El Segundo TV on mural creation and process, possibly including interview day
- Sponsorship mention in PR

Recommendation: Discussion and possible action

H. SUBCOMMITTEE UPDATES

1. Calendar and Events
2. Grants
3. Percent for the Arts
4. Project Committee
 - Basketball Wall
 - Centennial Park Call for Artists
 - Downtown Improvement Call for Artists
 - Water Tank

I. GOVERNANCE

1. Update from Arcia Hester

J. ADVISORY COMMITTEE MEMBER COMMENTS

Jeff Cason
Kristen Dorsey
Michael Kreski

Chairperson Sally Martin
Dolores McAllister
Brian Mitchell

George Renfro
Vice Chairperson Eva Sweeney

Julie Todd
Neal Von Flue

CITY COUNCIL LIAISON COMMENTS
Councilmember Don Brann

Councilmember Chris Pimentel

K. CITY LIAISON UPDATES – Arcia Hester

L. ADJOURNMENT

NEXT MEETING: Regular meeting on June 26, 2018 at 5:30 p.m., at El Segundo Museum of Art, 208 Main Street, El Segundo, CA 90245.

Posted: 05-18-18
Time: 1:30 pm
By: J. Day



City of El Segundo
Arts and Culture Advisory Committee
Regular Meeting Minutes
for April 24, 2018 5:30 p.m.
at El Segundo Museum of Art
208 Main Street, El Segundo, CA 90245

A. CALL TO ORDER – The meeting was called to order at 5:30 p.m. by Vice Chairperson Eva Sweeney.

B. ROLL CALL –

Members present: Jeff Cason, Kristen Dorsey, Michael Kreski, Dolores McAllister, Brian Mitchell, George Renfro, Vice Chairperson Eva Sweeney, Julie Todd, Neal Von Flue

Absent: Chairperson Sally Martin

City Council Liaisons present: Dr. Don Brann, Carol Pirsztuk

City Staff present:

Arecia Yee, Recreation Superintendent

Jackie Day, Senior Administrative Specialist

C. PUBLIC COMMUNICATIONS (Related to Committee business only and that is within the subject matter under the jurisdiction of the Committee – 5 minutes per person; 30 minutes total)

None

D. PRESENTATIONS

None

E. APPROVAL OF MINUTES

1. Approval of the minutes of the Arts and Culture Advisory Committee Meeting of March 27, 2018.

MOTIONED by Vice Chairperson Eva Sweeney and SECONDED by Michael Kreski to approve the minutes of the March 27, 2018 meeting. MOTION CARRIED 9-0.

F. UNFINISHED BUSINESS

1. Ongoing discussion involving items on the Big Idea List (list attached)

No additions or deletions were made to the list.

Eva asked committee members to submit their biography and photo to George for inclusion on the webpage.

G. NEW BUSINESS

1. Poet Laureate Information

Arecia distributed information about the City of Los Angeles Poet Laureate program that she received from Vice Chairperson Eva Sweeney.

Arecia said Chairperson Sally Martin invited a Poet Laureate to attend the next meeting.

2. Review and possible consideration to approve design of the Van Hamersveld artistic t-shirt.

Vice Chairperson Eva Sweeney updated the Committee about the t-shirts. The artist would like them to be red with his logo on them. Barbara Voss, the City's Economic Development Manager, has been communicating with the Van Hamersvelds and Vice Chair Eva Sweeney thinks Barbara should take over this project.

Arecia will contact Barbara Voss to discuss the t-shirts and trust fund. Arecia explained that the Committee should vote on turning the project over to Barbara Voss. Vice Chairperson Eva Sweeney explained the artist would prefer to be paid in merchandise instead of money. There are details that need to be worked out regarding merchandising and sales. The unveiling of the water tank is this weekend.

MOTIONED by Jeff Cason and SECONDED by Neal Von Flue to hold this item over to the next meeting. MOTION carried 9-0.

Councilmember Dr. Don Brann arrived at 5:44 p.m.
Councilmember Carol Pirsztuk arrived at 5:47 p.m.

3. Discussion and possible consideration to approve opening an Arts and Culture Trust Fund.

Councilmember Carol Pirsztuk suggested contacting Joe Lillio, the City's Director of Finance, to get the proper protocol for establishing an Arts & Culture Trust Fund. Arecia will contact Joe. MOTIONED by Vice Chairperson Eva Sweeney and SECONDED by George Renfro to approve opening an Arts & Culture Trust Fund. MOTION CARRIED 9-0.

H. SUBCOMMITTEE UPDATES

1. Calendar and Events Subcommittee

George Renfro reported City Council approved financing the Art Walk. George updated the Committee about the Art Walk and where they are in the planning process.

2. Grants Subcommittee

There is nothing to report this month but they will be meeting soon.

3. Percent for the Arts Subcommittee

Brian Mitchell, Michael Kreski and Vice Chairperson Eva Sweeney shared information they learned from their meeting with Len Dickter, Chairperson of the Culver City Cultural Affairs Committee. Vice Chairperson Eva Sweeney will see if he can come to speak at an upcoming Arts & Culture Advisory Committee meeting.

4. Project Subcommittee

Basketball Wall – Neal Von Flue reported Bill Ruane has tentatively agreed to pay for smoothing and paint supply costs. The Committee discussed the project and ideas for other murals and for El Segundo TV to document the Basketball Wall project.

There was discussion about putting Arts & Culture information in the Herald on a regular basis. Vice Chairperson Sweeney suggested this be part of the Calendar and Events Subcommittee.

Centennial Park Call for Artists – Vice Chairperson Eva Sweeney asked everybody to share the web page George created. There was discussion about who would monitor the email to be available for the artists. She would like to create a jury of five to look at and invite artists.

Downtown Improvement Call for Artists – Vice Chairperson Eva Sweeney talked about the idea from the Downtown Committee for retrofitting the light poles to light fixtures. Call for Artists is on hold while she finds out more information.

Water Tank – The mural is being installed and the unveiling is Saturday, April 28 at 11:30 a.m.

I. GOVERNANCE – Arcia Hester

There is nothing to report this month.

J. ADVISORY COMMITTEE MEMBER COMMENTS

Jeff Cason: None

Kristen Dorsey: Would like to bring more murals to town; will send Arcia information about an artist she knows of who will also be a part of the fall exhibition.

Michael Kreski: The red and white striped stack could be painted and illuminated to become the beacon of El Segundo.

Dolores McAllister: None

Brian Mitchell: None.

George Renfro: None

Vice Chairperson Eva Sweeney: Kristen is preparing the fall show, the working title is Matriarch and will feature all female indigenous artists; would like to work with the Calendar and Events Subcommittee to tie the show in with Indigenous People month in November; she thinks now that City Council approved the Art Walk maybe they can sponsor some interesting programming as well.

Julie Todd: None

Neal Von Flue: None

Councilmember Dr. Don Brann: Explained the history and current status of El Segundo's Transient Occupancy Tax.

Councilmember Carol Pirsztuk:

K. CITY LIAISON COMMENTS – Arcia Hester

None

L. ADJOURNMENT

Meeting adjourned at 6:56pm.

NEXT MEETING: Regular meeting on May 22, 2018 at 5:30pm at 360WorkHub at 1160 E. Mariposa Ave, El Segundo, CA 90245

Arts & Culture Committee Idea List

Create website

Centennial Park

Grants

Art Walk

Civic Center Plaza

Relationship with ES Arts Association

Fairy Doors at Library Park – ESHS AP Art Class

Collaboration with ES Historical Committee

2018 Indigenous People Month

2019 Black History Month

Imperial and Main Signage

El Segundo Bl and Pacific Coast Highway Signage

Connect West and East sides of ES via Bike Path – Collaborate with Planning Commission

Water tank wrap

Make Grand Avenue to beach more park-like

Event promotion and communication

Social media accounts

Basketball Wall

Light Poles

Poet Laureate