



REGULAR MEETING OF THE CITY OF EL SEGUNDO ARTS and CULTURE ADVISORY COMMITTEE AGENDA

MEETING DATE: Tuesday, June 26, 2018

MEETING TIME: 5:30 p.m.

MEETING PLACE: El Segundo Public Library
Rose Garden Room
111 E. Mariposa Ave
El Segundo, CA 90245

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CALL TO ORDER

B. ROLL CALL

- | | |
|---|---|
| <input type="checkbox"/> Jeff Cason | <input type="checkbox"/> Brian Mitchell |
| <input type="checkbox"/> Kristen Dorsey | <input type="checkbox"/> George Renfro |
| <input type="checkbox"/> Michael Kreski | <input type="checkbox"/> Vice Chairperson Eva Sweeney |
| <input type="checkbox"/> Chairperson Sally Martin | <input type="checkbox"/> Julie Todd |
| <input type="checkbox"/> Dolores McAllister | <input type="checkbox"/> Neal Von Flue |

CITY COUNCIL LIASIONS

- | | |
|--|---|
| <input type="checkbox"/> Councilmember Don Brann | <input type="checkbox"/> Councilmember Chris Pimentel |
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C. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

D. PRESENTATIONS –

1. Gabriel Meyer, Poet Laureate

E. APPROVAL OF MINUTES

1. Approval of the minutes of the Regular Arts and Culture Advisory Committee of May 22, 2018. Recommendation: Approval

F. UNFINISHED BUSINESS –

- 1. Ongoing discussion involving items on the Big Idea List. (list attached)

G. NEW BUSINESS

- 1. Discussion and possible consideration to implement a specified workflow for completing projects.
Recommendation: Discussion and possible action
- 2. Discussion and possible consideration to have an El Segundo Creative Economy Report completed.
Recommendation: Discussion and possible action
- 3. Review and possible consideration to request financial assistance for the Indigenous Peoples Art Show scheduled at ESMoA in November 2018.
Recommendation: Discussion and possible action
- 4. Review and possible consideration to approve the design for the Basketball Wall Art.
Recommendation: Discussion and possible action

H. SUBCOMMITTEE UPDATES

- 1. Calendar and Events
- 2. Grants
- 3. Percent for the Arts
- 4. Project Committee
 - Basketball Wall
 - Centennial Park Call for Artists
 - Downtown Improvement Call for Artists

I. GOVERNANCE

- 1. Update from Arcia Hester

J. ADVISORY COMMITTEE MEMBER COMMENTS

Jeff Cason
Kristen Dorsey
Michael Kreski
Chairperson Sally Martin
Dolores McAllister

Brian Mitchell
George Renfro
Vice Chairperson Eva Sweeney
Julie Todd
Neal Von Flue

CITY COUNCIL LIAISON COMMENTS
Councilmember Don Brann

Councilmember Chris Pimentel

K. CITY LIAISON UPDATES – Arcia Hester

L. ADJOURNMENT

NEXT MEETING: Regular meeting on July 24, 2018 at 5:30 p.m., at El Segundo Museum of Art, 208 Main Street, El Segundo, CA 90245

Posted: 06-21-18
Time: 1:30 pm
By: J. Day



City of El Segundo
Arts and Culture Advisory Committee
Regular Meeting Minutes
for May 22, 2018 5:30 p.m.
at El Segundo Museum of Art
208 Main Street, El Segundo, CA 90245

A. CALL TO ORDER – The meeting was called to order at 5:30 p.m. by Chairperson Sally Martin.

B. ROLL CALL –

Members present:

Jeff Cason, Kristen Dorsey, Michael Kreski, Chairperson Sally Martin, Dolores McAllister, Brian Mitchell, George Renfro, Vice Chairperson Eva Sweeney, Julie Todd, Neal Von Flue

Absent: None

City Council Liaisons:

Dr. Don Brann - absent

Chris Pimentel - absent

City Staff:

Greg Carpenter, City Manager

Arecia Yee, Recreation Superintendent

Monse Palacios, Senior Administrative Analyst

C. PUBLIC COMMUNICATIONS (Related to Committee business only and that is within the subject matter under the jurisdiction of the Committee – 5 minutes per person; 30 minutes total)

None

D. PRESENTATIONS

1. Florence Valladares and Maureen Kingsley provided an update about *El Segundo Scene Magazine*.
2. Gabriel Meyer, Poet Laureate
He was not present and will be added to the June 26, 2018 meeting agenda.
3. Len Dickter, Chairperson of the Culver City Cultural Affairs Committee provided information about the Cultural Affairs Committee in Culver City.

E. APPROVAL OF MINUTES

1. Approval of the minutes of the Arts and Culture Advisory Committee Meeting of April 18, 2018.
MOTIONED by Brian Mitchell and SECONDED by Neal Von Flue to approve the minutes of the April 18, 2018 meeting. MOTION CARRIED 10-0.

F. UNFINISHED BUSINESS

1. Ongoing discussion involving items on the Big Idea List (list attached)
The 99 Cent Only Store wall on Richmond Street was added to the list.
2. Review and possible consideration to approve design of the Van Hamersveld artistic t-shirt.
MOTIONED by Chairperson Sally Martin and SECONDED by Vice Chairperson Eva Sweeney to allow Barbara Voss to take charge of the t-shirt as part of the committee. MOTION CARRIED 10-0.

G. NEW BUSINESS

1. Discussion and possible consideration of other ideas pertaining to the Van Hamersveld t-shirt with Barbara Voss.
The Committee agreed to table this item.
2. Discussion and possible consideration for the Arts and Culture Committee to be involved in a new *El Segundo Scene Magazine* article written by Maureen Kingsley.

MOTIONED by Jeff Cason and SECONDED by Neal Von Flue to allow the article to be written with Neal Von Flue being the point person. MOTION CARRIED 10-0.

3. Discussion and possible consideration regarding the basketball wall art and Bill Ruane proposals:
 - Logo with mural signature, “sponsored by” text
 - TV spot by El Segundo TV on mural creation and process, possibly including interview day
 - Sponsorship mention in PR

Neal Von Flue provided an update on the project.

MOTIONED by Neal Von Flue and SECONDED by Dolores McAllister to approve the proposed benefits for Bill Ruane. MOTION CARRIED 9-0-1. Chairperson Sally Martin abstained.

H. SUBCOMMITTEE UPDATES

1. Calendar and Events Subcommittee: The Subcommittee will stay after tonight’s meeting to decide on their meeting dates.
2. Grants Subcommittee
3. Percent for the Arts Subcommittee
4. Project Subcommittee
 - Basketball Wall
 - Centennial Park Call for Artists – Deadline for applications was May 8. They received 17 applications. One was disqualified for being late and three were disqualified for submitting only their webpage. They will select the artist on March 29.
 - Downtown Improvement Call for Artists
 - Water Tank

I. GOVERNANCE – Arcia Hester

Arcia had nothing to report this month, but will next month.

Greg Carpenter, City Manager, reported the City has a new Library Director who is experienced with art and has a desire to be involved in the Committee. The Library will take over the Arts & Culture Advisory Committee.

Greg Carpenter said the Arts & Culture Advisory Committee cannot be involved in the planning of the Art Walk as it is a conflict of interest with George Renfro being on the Committee and an organizer of the event. Several Committee members questioned this and Greg Carpenter said he would have the City Attorney clarify their concerns and will report back

J. ADVISORY COMMITTEE MEMBER COMMENTS

Jeff Cason: Jeff met a man who leads an afterschool supplemental educational program. He has interest in putting together a Shakespeare festival in El Segundo. He has possible interest in being on the Arts & Culture committee.

Kristen Dorsey: None

Michael Kreski: Recommended visiting the Marciano Art Foundation, located on Wilshire by the old Masonic Temple near LACMA.

Chairperson Sally Martin: She and Eva judged the ES Art Club Contest. It was fun and she was flattered to be invited; she was recently in China and it is filled with public art.

Dolores McAllister: None

Brian Mitchell: None

George Renfro: None

Vice Chairperson Eva Sweeney: Invited the Committee to attend Experience 35: Grounded at ESMOA from June 7 – September 22.

Julie Todd: Public talk in July is in the planning stages

Neal Von Flue: None

K. CITY LIAISON COMMENTS – Arcia Hester

None

L. ADJOURNMENT

NEXT MEETING: Regular meeting on June 26, 2018 at 5:30pm at El Segundo Public Library, Rose Garden Room, 111 E. Mariposa Ave, El Segundo, CA 90245

Meeting adjourned at 7:34 pm.

Arts & Culture Committee Idea List

Create website

Centennial Park

Grants

Civic Center Plaza

Relationship with ES Arts Association

Fairy Doors at Library Park – ESHS AP Art Class

Collaboration with ES Historical Committee

2018 Indigenous Peoples Month

2019 Black History Month

Imperial and Main Signage

El Segundo Bl and Pacific Coast Highway Signage

Connect West and East sides of ES via Bike Path – Collaborate with Planning Commission

Make Grand Avenue to beach more park-like

Event promotion and communication

Social media accounts

Basketball Wall

Light Poles

Poet Laureate

99 Cent Only Store wall on Richmond Street