

**MEETING OF THE EL SEGUNDO
ECONOMIC DEVELOPMENT ADVISORY COUNCIL
June 20th, 2018 Meeting Minutes**

CALL TO ORDER

Chair Al Keahi called to order the Meeting of the City of El Segundo Economic Development Advisory Council at 4:39PM on Wednesday June 20th, 2018 at 360 WorkHub, 1160 E. Mariposa Ave, El Segundo, CA 90245.

ROLL CALL

The following El Segundo City Staff were present:

- Greg Carpenter, City Manager
- Barbara Voss, Economic Development Manager

The following Economic Development Advisory Council members were present:

- Al Keahi (Chair)
- Sandy Jacobs (Vice Chair)
- Spencer Bauer
- Lily Craig
- Shar Franklin
- Robert Gray
- Richard Lundquist
- Lance Ralls

The following Economic Development Advisory Council members were absent:

- Alex Abad
- Rob Croxall
- Van Espahbodi
- Bob Healey
- Gary Horwitz
- Michael Mothner

Public Communications

- A. Keahi thanked Danny Amat and Shalyse Kendrick for hosting the EDAC meeting at 360 WorkHub offices.
- A. Keahi announced Starburst Accelerator will host their LA Selection Committee meeting on Thursday, June 21st at Cross Campus from 5PM-9PM.
- A. Keahi welcomed new EDAC member Jim McCaulley.
- B. Voss shared news footage that highlighted the Sepulveda-PCH name change unveiling event held on June 19th.
- G. Carpenter announced the distribution of the Strategic Planning Survey to receive feedback from the City's committees, commissions, and boards for the upcoming Budget Study Session held on July 17th.

APPROVAL OF MINUTES

Richard Lundquist motioned to approve the minutes of the May 16th, 2018 meeting. Bob Gray seconded, unanimous approval

Unfinished Business

- A. Keahi stated EDAC to submit a letter regarding staff assistance for economic development to City Council at the July 17th budget session meeting.
- EDAC Work Plan Reports
 - A. Keahi asked each committee to report on activities and progress:
 - Hospitality & Tourism committee shared they are comparing the City's hotel market share with other cities, and finalizing the design/collecting content for the H & T website.
 - Business Retention & Expansion committee shared ideas and concepts for the Mayor's Roundtable event.
 - New Business Attraction committee shared they are finalizing the content migration stage for the El Segundo Business website.
- R. Lundquist motioned to approve an amendment to EDAC bylaws to include a term of service. S. Bauer seconded, unanimous approval.
- A. Keahi stated the Art Walk event begins Thursday, June 21st.

New Business

- L. Craig provided an overview of ticket options for the Champions of Business celebration scheduled for September 12th.
- R. Lundquist commented on future locations to host the Champions of Business event.
- A. Keahi stated sponsorship tickets for the Champions of Business event will go on sale Wednesday, July 18th.
- A. Keahi recommended to get all City commissions together to speak at the Mayor's Roundtable event.

Public Communications

- A. Keahi commented on the June 13th Strategic Planning Session.
- A Keahi shared comments on the future of economic development.
- R. Lundquist suggested to hire a consultant to assist in generating revenue from the City's amenities.
- A. Keahi stated the Lakes Task Force received four models as options to redesign the City's golf course.

ADJOURNMENT

The meeting adjourned at 6:45 PM.

PASSED ON THIS 20TH DAY of June, 2018.

Megan Covarrubias
Economic Development Intern