

**JOINT MEETING OF THE EL SEGUNDO CITY COUNCIL
AND ECONOMIC DEVELOPMENT ADVISORY COUNCIL
September 19th, 2018 Meeting Minutes**

CALL TO ORDER

Chair Al Keahi called to order the Joint Meeting of the El Segundo City Council and Economic Development Advisory Council at 4:41PM on Wednesday September 19th, 2018 at CBRE 2221 Rosecrans Avenue., Suite 100 El Segundo, CA 90245.

ROLL CALL

The following El Segundo City Council members were present:

- Mayor Drew Boyles
- Mayor Pro Tem Carol Pirsztuk
- Chris Pimentel
- Scot Nicol

The following El Segundo City Council members were absent:

- Dr. Don Brann

The following El Segundo City Staff were present:

- Greg Carpenter, City Manager
- Barbara Voss, Economic Development Manager
- Tracy Weaver, City Clerk
- David King, Assistant City Attorney

The following Economic Development Advisory Council members were present:

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|------------------------------|---------------------|
| • Al Keahi (Chair) | • Shar Franklin |
| • Sandy Jacobs (Vice Chair) | • Bob Healey |
| • Alex Abad | • Richard Lundquist |
| • Spencer Bauer | • Lance Ralls |
| • Lily Craig | • Lance Giroux |
| • Rob Croxall | • Corinne Murat |
| • Vandad Espahbodi | |

The following Economic Development Advisory Council members were absent:

- | | |
|---------------|-------------------|
| • Rob Croxall | • Michael Mothner |
| • Robert Gray | |

- Gary Horwitz
- Tim Harris

Approval of Minutes

Sandy Jacobs motioned to approve the minutes of the August 15th, 2018 meeting. Richard Lundquist seconded, unanimous approval.

Public Communications

- A. Keahi thanked Bob Healey for hosting the EDAC meeting at CBRE.

Presentations

Ranjan Goswami, Delta Airlines Vice President, Los Angeles & Sales-West Coast Region

- R. Goswami presented an overview on the Delta Airlines Company.
- R. Goswami shared the Delta Sky Way project at LAX.
 - Biggest Terminal Swap in Airline History
 - 2019 Phase I Starts- Headhouse & Terminal 3 Concourse Reconstruction
 - 2021 Phase II Starts- Remaining Terminal 3 Reconstruction
 - 2023- New West Headhouse & Terminal 3 Satellite Open
 - 14,000 jobs created
 - \$860M in labor income for California
- D. Boyles asked about Delta Airlines market share and growth.
- V. Espahbodi commented on Delta Airlines improvements with bridging the gap between technology and the passenger experience.

Unfinished Business

- EDAC Work Plan Reports
 - B. Voss announced the Hospitality and Tourism website will launch September 24th.
 - B. Voss stated the El Segundo Business website will launch the first week of October.
 - New Business Attraction- Finalizing contracts with vendors to begin pole banner project.
 - City Staff partnered with Bisnow on the Future of the South Bay Event scheduled for Thursday, September 27th at PCT.
- L. Giroux shared comments on his experience testing the El Segundo Business website.
- B. Voss outlined the content on the Hospitality and Tourism website
- G. Carpenter provided a brief update regarding the City Council's decision in creating a city wide communications program, staff assistance for economic development at the September 4th budget study session meeting.
- G. Carpenter reported City Council approved the proposed FY18-19 Phelps Marketing Plan and Budget.
- G. Carpenters commented on the Smoky Hollow Specific Plan.

- A. Keahi questioned the parking dimensions on El Segundo Boulevard.
- B. Voss stated the amended EDAC By-laws were approved at the September 4th City Council meeting.
 - Increase the maximum number of EDAC members from 18 to 19.
 - Establish a term of service that shall be three years.
 - Change the requirement from 10 to 8 member to constitute a quorum.
- G. Renfro provided a brief review on the El Segundo Art Walk Event:
 - Website Visits (May-August): 24,633
 - Total Facebook Event RSVPs: 5,862
 - New Facebook Page Likes: +702 since May
 - Parking Shuttle from Aloft: ~350 People
 - Email Blasts: 384,000 (Sent 4 times)
 - Total Press Hits: 39
- A. Keahi recapped the 2018 El Segundo Champions of Business Celebration held at the UCLA Health Training Center-Home of the LA Lakers.
 - 300 attendees represented business leaders and the real estate community throughout the region.
 - A. Keahi thanked the Champions of Business Celebration Sponsors
- A. Keahi stated the new EDAC member's orientation to be scheduled in October.

Council Member/EDAC Comments

- A. Keahi provided a brief update on the Lakes Task Force.
- A. Keahi recommended CBRE to present an overview on capital markets at a future EDAC meeting.

ADJOURNMENT

The meeting adjourned at 6:23 PM.

Megan Covarrubias
Economic Development Intern