



REGULAR MEETING OF THE CITY OF EL SEGUNDO ARTS and CULTURE ADVISORY COMMITTEE AGENDA

MEETING DATE: Tuesday, October 23, 2018

MEETING TIME: 5:30 p.m.

MEETING PLACE: El Segundo Public Library
Rose Garden Room
111 West Mariposa Avenue
El Segundo, CA 90245

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CALL TO ORDER

B. ROLL CALL

- | | |
|---|---|
| <input type="checkbox"/> Jeff Cason | <input type="checkbox"/> Brian Mitchell |
| <input type="checkbox"/> Kristen Dorsey | <input type="checkbox"/> George Renfro |
| <input type="checkbox"/> Michael Kreski | <input type="checkbox"/> Natalie Strong |
| <input type="checkbox"/> Tyler Leisher | <input type="checkbox"/> Vice Chairperson Eva Sweeney |
| <input type="checkbox"/> Chairperson Sally Martin | <input type="checkbox"/> Neal Von Flue |
| <input type="checkbox"/> Dolores McAllister | |

CITY COUNCIL LIASIONS

- | | |
|--|---|
| <input type="checkbox"/> Councilmember Don Brann | <input type="checkbox"/> Councilmember Chris Pimentel |
|--|---|

C. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

D. PRESENTATIONS

1. Barbara Voss provides an update about the Creative Economy Report and the City of El Segundo's communication and marketing plans for FY 2018-2019.
2. Eva Sweeney reports on the recent artist selection for the Centennial Art Project.

E. APPROVAL OF MINUTES for September 25, 2018

F. UNFINISHED BUSINESS – NONE

G. NEW BUSINESS

1. Percent for Arts Brainstorming/Naming Session (5 minutes). Recommendation: Discussion and possible action.
2. Request for City Council direction regarding development of a Percent for Arts ordinance and City nonprofit to support the arts in El Segundo. Recommendation: Discussion and possible action.
3. Percent for Arts Subcommittee's recommendation to assign Arts and Culture Advisory Committee liaisons to attend other meetings of the City's Commissions, Committees, and Boards (Capital Improvement Program Advisory Committee, Economic Development Advisory Council, Investment Advisory Committee, Library Board of Trustees, Planning Commission, Recreation and Parks Commission, Senior Citizen Housing Corporation Board, Environmental Committee, and Technology Committee). Recommendation: Discussion and possible action.

H. SUBCOMMITTEE UPDATES

1. Calendar and Events
2. Grants
3. Percent for the Arts
4. Project Committee

I. BIG IDEA LIST UPDATES

J. GOVERNANCE

1. Update from Melissa McCollum

K. ADVISORY COMMITTEE MEMBER COMMENTS

Jeff Cason
Kristen Dorsey
Michael Kreski
Tyler Leisher
Chairperson Sally Martin
Dolores McAllister

Brian Mitchell
George Renfro
Natalie Strong
Vice Chairperson Eva Sweeney
Neal Von Flue

CITY COUNCIL LIAISON COMMENTS

Councilmember Don Brann

Councilmember Chris Pimentel

L. CITY LIAISON UPDATES

M. ADJOURNMENT

NEXT MEETING: Regular meeting on November 27, 2018 at 5:30 p.m., at the El Segundo Public Library, Rose Garden Room, 111 West Mariposa Avenue, El Segundo, CA 90245.

Posted by: Julie Todd

Date & Time:

ARTS AND CULTURE ADVISORY COMMITTEE'S BIG IDEA LIST

Create website

Centennial Park

Grants

Civic Center Plaza

Relationship with ES Arts Association

Fairy Doors at Library Park – ESHS AP Art Class

Collaboration with ES History Committee

2018 Indigenous People Month

2019 Black History Month

Imperial and Main Signage

El Segundo Blvd and Pacific Coast Highway Signage

Connect West and East sides of El Segundo via Bike Path – Collaborate with Planning Commission

Water Tank Wrap

Make Grand Avenue to beach more park-like

Event promotion and communication

Social media accounts

Basketball Wall

Light Poles

Poet Laureate