



City of El Segundo Arts and Culture Advisory Committee

Regular Meeting Minutes
for November 27, 2018 5:30 p.m.
at El Segundo Public Library
Rose Garden Room

A. CALL TO ORDER – The meeting was called to order at 5:30pm by Chairperson Sally Martin.

B. ROLL CALL

Members present:

Jeff Cason, Kristen Dorsey, Michael Kreski, Tyler Leisher, Chairperson Sally Martin (phoned in from New Zealand 5:57pm), George Renfro, Natalie Strong, Vice Chairperson Eva Sweeney (arrived at 6:03pm), Neal Von Flue.

Absent: Dolores McAllister

City Council Liasons:

Dr. Don Brann – present

Chris Pimentel – absent

City Staff present:

Melissa McCollum, Library Director

Julie Todd, Senior Librarian

C. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

David Chrzanowski, Director of The LOFT Creative Academy, a project-based learning facility on Maryland, presented on introducing more live outdoor theater to the El Segundo community. He has been looking into parks and other free venues and scripts. Melissa suggested for David to either provide his contact information for committee members to reach out, or for him to come back as an agenda item to be able to discuss in further detail.

For further discussion, David's contact information is:

David Chrzanowski

Director, The Loft Academy

773-307-4362 ©

david@loftacademy.org

davidchrzanowski3@gmail.com

D. PRESENTATIONS - none

E. APPROVAL OF MINUTES

1. Approval of the minutes of the Art and Culture Advisory Committee Meeting of October 23, 2018. MOTIONED by Tyler Leisher and SECONDED by Neal Von Flue to approve the minutes of the October 23, 2018 meeting. MOTION CARRIED 7-0

F. UNFINISHED BUSINESS

1. Percent for Arts Brainstorming/Naming Session (5 minutes). Recommendation: Discussion and possible action.

Tyler Leisher suggested moving this item to the end of the agenda so that Chairperson Sally Martin could be a part of the process. Tyler Leisher MOTIONED to move this item to the end of the agenda and Natalie Strong SECONDED. MOTION CARRIED 7-0.

Returning to this item with both Sally and Eva present, the committee discussed previously suggested committee names as well as brainstormed some new names. Names suggested for consideration are listed below:

FACS – Fund for Accelerating Citizens Satisfaction
Creativity Investment
Creative Investment
CCI – Community Creative Investment or Creative Community Investment
El Segundo 2.0 or 2.0 Fund
ESIA – El Segundo Initiative for the Arts
FACES – Fund for the Arts and Culture in El Segundo
The ArtSegundo Fund
ESICA – El Segundo Initiative for Culture and Art
ESCAT – The El Segundo Culture and Arts Trust
Other words mentioned include: community, citizen, tribute, happiness, improvement, enrichment and culture.

Additional names added after brainstorming:

Creative Change
Cultural Asset Fund
Cultural Development Fund
Cultural Improvement Trust
El Segundo Culture and Arts Trust
ESCAF – El Segundo Culture and Arts Fund

After members voted on their top two choices each, the top choices rank as followed:

Cultural Development Fund – 6 votes
El Segundo Culture and Arts Trust – 4 votes
El Segundo Cultural Asset Fund – 2 votes
ESCAF – El Segundo Culture and Arts Fund – 2 votes

Michael Kreski will include the top choices in his presentation to City Council on December 18th.

2. Percent for Arts Subcommittee's recommendation to assign Arts and Culture Advisory Committee liaisons to attend other meetings of the City's Commissions, Committees, and Boards (Capital Improvement Program Advisory Committee, Economic Development Advisory Council, Investment Advisory Committee, Library Board of Trustees, Planning Commission, Recreation and Parks Commission, Senior Citizen Housing Corporation Board, Environmental Committee, and Technology Committee). Recommendation: Discussion and possible action.

Liaison Assignments include:

Capital Improvement Program Advisory Committee – Michael Kreski
Economic Development Advisory Council – Vice Chairperson Eva Sweeney
Environmental Committee – Kristen Dorsey
Investment Advisory Committee – Brian Mitchell
Library Board of Trustees – Brian Mitchell, Natalie Strong (alternate)
Planning Commission – Chairperson Sally Martin, Tyler Leisher (alternate)
Recreation and Parks Commission – Jeff Cason, Michael Kreski (alternate)
Senior Citizen Housing Corporation Board – Neal Von Flue, George Renfro (alternate)
Technology Committee – Tyler Leisher, Brian Mitchell (alternate)

Kristen Dorsey MOTIONED to approve committee assignments and Michael Kreski SECONDED.
MOTION CARRIED 7-0.

G. NEW BUSINESS

1. Selection of Arts and Culture Advisory Committee Member to serve on The Gateway Committee to help develop the vision and scope of the Capital Improvement Project for the entryway beautification at Main Street and Imperial Highway. The newly formed committee calls for representatives from the Arts and Culture Advisory Committee, Planning Commission, Economic Advisory Council, Downtown Committee, Chamber of Commerce, and business corridor on Imperial Highway. Recommendation: Discussion and possible action.

Neal Von Flue, Tyler Leisher and George Renfro all expressed interest in serving on The Gateway Committee. After discussion, it was decided that George Renfro would serve as the liaison with Neal Von Flue to fill in as needed.

Natalie Strong MOTIONED to approve George Renfro as The Gateway Committee liaison and Neal Von Flue to be the liaison backup. Chairperson Sally Martin SECONDED. MOTION CARRIED 8-0.

2. World Urban Games Brainstorming – Is there a role for the Arts and Culture Advisory Committee? (5 minutes). Recommendation: Discussion and possible action.

Melissa McCollum reminded committee members that the World Urban Games will be a 5-day outdoor festival of sports, music, food and art to take place in September 2019 with a second festival planned for 2021. This new business item came from Eva Sweeney who was excited about the possibility that the Arts and Culture Advisory Committee could be involved. Sally Martin thought it would be interesting to create murals for the event. Michael Kreski suggested banners similar to the World Cup banners and temporary street furniture. Chairperson Sally Martin suggested having a committee liaison assigned to the event. Jeff Cason agreed with Sally about assigning someone as liaison, but before that, becoming more familiar with the scope of the event and what all it includes. Sally did not think a motion was needed to agree to be involved. Councilmember Brann thought it was best to just pay attention to the events as plans progress and, when the time is right, the Arts and Culture Advisory Committee will become involved.

3. Consideration of proposal to display El Segundo's 75th Birthday Jubilee paintings at City Hall. Recommendation: Discussion and possible action.

Water Department's supervisor contacted Councilmember Brann about three paintings found in a storage shed that celebrate the City's 75th Diamond Jubilee birthday. Paintings once hung at City Hall and were painted by former Mayor Gordon Stevens and a couple of artists that he included. Paintings will also be shared with the El Segundo History Committee.

Dr. Brann said that Mayor Pro Tem Carol Pirsztuk would like to see two empty walls at City Hall near the Planning Department decorated with art and that the three Diamond Jubilee paintings should be considered. Eva Sweeney and Kristen Dorsey mentioned one of the paintings does not recognize the Tongva people, the original stewards of the land El Segundo occupies. Consensus was to recommend the other two for possible display at City Hall. Kristen Dorsey suggested using the vacant walls to highlight local artists or local children's art.

H. SUBCOMMITTEE UPDATES

1. Calendar and Events – Kristen Dorsey reported that the subcommittee has not met. Vice Chairperson Eva Sweeney mentioned the beading workshop that will take place in January at ESMoA was listed as part of the Calendar of Events. Day and time still to be determined.

Kristen also mentioned that she presented the mural project with indigenous artist Nanibah Chacon to the Library Board of Trustees and the Board voted to take on the mural project and raise funding. Melissa mentioned that Kristen will present the mural project to the Friends of the Library at their meeting Thursday, November 29th. The reason to focus the mural now at the library location, rather than the Teen Center is for funding and buy-in purposes and to help make everyone welcome as they enter the library.

Eva mentioned the panel discussion event that took place at ESMoA with UCLA's Native Studies Department, "The Truth about Thanksgiving" in coordination with the current Matriarchs exhibit. El Segundo TV filmed the event and we will have access to the link shortly. Eva also mentioned that it would be nice having a place for the Art and Cultural events in El Segundo filmed by El Segundo TV to all be collected into one area, providing viewing links for the public.

2. Grants – Eva mentioned no new grants in the works. She plans to schedule a meeting to discuss future possibilities and collaborations, perhaps with UCLA, to create an art work honoring the Tongva people who once lived in what we now call El Segundo.
3. Percent for the Arts – Michael Kreski previewed the presentation that he will share with the City Council on December 18th. The committee will request support and direction from the City Council to develop a Percent for Arts ordinance and non-profit proposal for City Council consideration in spring 2019.
4. Project Committee – Did not meet. Neal Von Flue mentioned that the basketball wall is moving along. The wall is smoothed out in preparation to be painted. The wall is estimated to be done in the next two weeks.

I. BIG IDEA LIST UPDATE

Melissa McCollum mentioned that Rebecca Lowry's presentation to Council regarding the Centennial Art piece has been postponed and the new date is to be determined.

Tyler Leisher looked into Handprint Alley and is willing to talk to businesses about the old and possibly a new Handprint Alley, but wanted to know if he needs the committee's permission to begin conversation with businesses. Melissa responded that research is fine, but not to promise anything. Tyler also talked about the Kiwanis Club's interest in funding a new Handprint Alley.

J. GOVERNANCE

Melissa McCollum reminded everyone about the December meeting scheduled for Monday, December 17th, 5:30PM in the Friends of the Library Meeting Room, due to the holidays. Melissa also shared the City's ISD phone number (310-524-2333) for further support using the City email addresses provided to each committee member.

K. ADVISORY COMMITTEE MEMBER COMMENTS

Jeff Cason: Mentioned the website thisiscolossal.com, filled with inspiration for both theatrical and visual art.

Kristen Dorsey: None

Michael Kreski: Mentioned the Japanese-American National Museum's exhibit *Kaiju vs Heroes: Mark Nagata's Journey through the World of Japanese Toys*. On view through March 24, 2019.

Tyler Leisher: Stated the Kiwanis Club is willing to provide funding for the new Handprint Alley. There may also be other funding through the Kiwanis for kids' projects and other activities. Also reminded the committee that Santa's tour through the neighborhoods will be starting soon and will run the first two weeks in December, Mondays – Thursdays.

Chairperson Sally Martin: In New Zealand, Sally visited the location of Christchurch where there was a devastating earthquake years ago. Recovery is slow, but Sally finds it interesting how they have used

creativity as part of the rebuild process for fencing, parks, and normal city elements and will share photos that she has taken when she returns.

George Renfro: None

Natalie Strong: Mentioned the website funddeed.com, a non-profit kick-start sort of fund raiser. Through funddeed, Natalie is involved with a project that is raising money for the wildfire victims. Reminded the committee to make sure they visit the Art Association's current exhibit still on display at the library. Also asked how to volunteer for a subcommittee, expressing interest in the Grants Subcommittee.

Vice Chairperson Eva Sweeney: Invited everyone to ESMoAs film festival, 1-minute short movies. Mentioned the submissions are very international because the festival is web-based.

Neal Von Flue: Would like to have on the end of each meeting's agenda who is on what subcommittee.

Melissa suggested adding it to the end of the Project Matrix that is circulated each month.

L. CITY LIAISON UPDATES - none

M. ADJOURNMENT – Meeting adjourned at 7:30pm.

NEXT MEETING: Special meeting on Monday, December 17, 2018 at 5:30 p.m., at the El Segundo Public Library, Friends of the Library Meeting Room, 111 West Mariposa Avenue, El Segundo, CA 90245. (There will be no meeting on Tuesday, December 25, 2018.)

Posted by: Julie Todd
Date & Time:

ARTS AND CULTURE ADVISORY COMMITTEE'S BIG IDEA LIST

Centennial Art Piece

Grants

Civic Center Plaza

Relationship with ES Arts Association

Fairy Doors at Library Park – ESHS AP Art Class

Collaboration with ES History Committee

Indigenous People Month

Black History Month

Imperial and Main Signage

El Segundo Blvd and Pacific Coast Highway Signage

Connect West and East sides of El Segundo via Bike Path – Collaborate with Planning Commission

Make Grand Avenue to beach more park-like

Event promotion and communication

Social Media

Poet Laureate

Handprint Alley 2.0

Public Art

Live Performance

Creative Writing