



City of El Segundo Arts and Culture Advisory Committee

Meeting Minutes
for January 22, 2019 5:30 p.m.
at El Segundo Public Library
Rose Garden Room

A. CALL TO ORDER – The meeting was called to order at 5:30pm by Chairperson Sally Martin.

B. ROLL CALL

Members present:

Jeff Cason, Kristen Dorsey, Michael Kreski (arrived at 5:34pm), Tyler Leisher, Chairperson Sally Martin, Brian Mitchell (arrived at 5:40pm), Natalie Strong, Vice Chairperson Eva Sweeney.

Absent: Dolores McAllister, George Renfro, Neal Von Flue

City Council Liasons:

Dr. Don Brann – present

Chris Pimentel – arrived at 6:04pm, left at 6:24pm

City Staff present:

Melissa McCollum, Library Director

Julie Todd, Senior Librarian

C. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

NONE

D. PRESENTATIONS - NONE

E. APPROVAL OF MINUTES

1. Approval of the minutes of the Art and Culture Advisory Committee Meeting of December 17, 2018. MOTIONED by Natalie Strong and SECONDED by Sally Martin to approve the minutes of the December 17, 2018 meeting. MOTION CARRIED 6-0.

F. SPECIAL BUSINESS

1. Election of Chair and Vice-Chair
Recommendation: Board election. Alternatively, discuss and take other action.

Discussed the election of Chairperson and Vice-Chairperson positions. Sally Martin nominated Jeff Cason to serve as Chairperson and Eva Sweeney expressed interest in remaining Vice Chairperson. No other members expressed interest and a vote was taken.

Approval of Jeff Cason as the new Chairperson and Eva Sweeney continuing as Vice Chairperson of the Art and Culture Advisory Committee. MOTIONED by Sally Martin and SECONDED by Tyler Leisher. MOTION CARRIED 6-0.

G. UNFINISHED BUSINESS

1. Review of subcommittee assignments, tasks and leads.
Recommendation: Discussion and possible action.

Calendar and Events – Kristen mentioned that it would be helpful to have an established funded budget to plan events. Discussion took place around using the Calendar and Events subcommittee to also help promote art and cultural events in the City. Councilmember Brann reminded the group that prior to the publishing of both The El Segundo Scene and El Segundo Magazine, the Calendar and Events subcommittee was discussing making available a calendar of events, but now with the two magazines, we should work with them to cross populate. This subcommittee was renamed to Events.

Committee discussed and agreed upon a lead member of each subcommittee. Approval of the subcommittee leads of the Art and Culture Advisory Committee Meeting of January 22, 2019. MOTIONED by Sally Martin and SECONDED by Brian Mitchell.
MOTION CARRIED 8-0.

Councilmember Brann suggested working on signage to beautify the railroad crossing near Chevron and PCH. He suggested a “Welcome to El Segundo” as people are driving in and a “Thank You for Visiting” as they are driving out.

H. NEW BUSINESS - NONE

I. SUBCOMMITTEE UPDATES

1. Events – none (Tyler Leisher, lead)
2. Grants – none (Eva Sweeney, lead)
3. Percent for Arts – none (Michael Kreski, lead)
4. Projects – none (Neal Von Flue, lead)
5. Marketing – none (Natalie Strong, lead)

J. BIG IDEA LIST UPDATE - NONE

K. GOVERNANCE

1. Update from Melissa McCollum, including review of the ACC Bylaws and introduction to GoToMeeting as an online meeting and video conferencing option for use by ACC subcommittees if needed.

Melissa McCollum reviewed the Arts and Culture Advisory Committee’s Bylaws, including the following expectation. “Members are expected to attend all meetings. When a member has three or more absences in a 12-month period, the ACC shall forward this information to City Council for review and possible removal of the member.” Julie Todd will track absences during 2019 and forward information about meeting absences to the City Council if necessary.

Melissa also introduced GoToMeeting, a free online conference call service, as a tool for ACC subcommittees to hold meetings and communicate. If any ACC members are interested in arranging a GoToMeeting, please contact Julie Todd to set up the invite.

Melissa said that Dolores McAllister resigned from the Arts and Culture Advisory Committee on January 23, 2019 due to an international work opportunity.

A warm “thank you” was expressed to both Sally Martin and Eva Sweeney for their time as Chairperson and Vice Chairperson.

L. ADVISORY COMMITTEE MEMBER COMMENTS

Chairperson Jeff Cason: none

Kristen Dorsey: Happy New Year

Michael Kreski: Rancho Mirage, CA has a public wall that is squared off in sections, asking the question: “What do you want to do before you die?” Passersby are encouraged to write in the squares with chalk.

Tyler Leisher: Happy New Year 2019. Tyler also spoke of the Handprint Alley 2.0. He is still researching options, including adding more hands or finding an alternate location. Possible locations include Jewelry Source north wall, Chipton-Ross or by Citizens Business Bank.

Sally Martin: none

Brian Mitchell: Wanted clarification on subcommittee liaisons

Natalie Strong: Discussed working closely with the EL Segundo Scene for content as well as publicizing art events in El Segundo. Also shared a program in the planning that she is working with Maureen Kingsley of the El Segundo Scene and Roz Templin from the El Segundo Public Library. The program encourages people to think about "What do they keep? What invaluable objects do you possess that you would do anything to keep?"

Vice Chairperson Eva Sweeney: February 23rd is ESMoA's next show opening, titled "Eat." Also, Eva brought up concerns of the City having such strict personal information collection of City Committee and Commission members.

M. CITY LIAISON UPDATES

1. Julie Todd mentioned that the first in series redesign of the artists-inspired library card featuring John Van Hamersveld's tank wrap mural has arrived. Melissa and Julie are both trying to decide when they will release the card to the public in a special way.

N. ADJOURNMENT – Meeting adjourned at 6:59pm

NEXT MEETING: Regular meeting on Tuesday, February 26, 2019 at 5:30 p.m., at the El Segundo Public Library, Rose Garden Room, 111 West Mariposa Avenue, El Segundo, CA 90245.

Posted by: Julie Todd

Date & Time:

ARTS AND CULTURE ADVISORY COMMITTEE'S BIG IDEA LIST

Centennial Art Piece

Grants

Civic Center Plaza

Relationship with ES Arts Association

Fairy Doors at Library Park – ESHS AP Art Class

Collaboration with ES History Committee

Indigenous People Month

Black History Month

Imperial and Main Signage

El Segundo Blvd and Pacific Coast Highway Signage

Connect West and East sides of El Segundo via Bike Path – Collaborate with Planning Commission

Make Grand Avenue to beach more park-like

Event promotion and communication

Social Media

Poet Laureate

Handprint Alley 2.0

Public Art

Live Performance

Creative Writing

Nightscape

SUBCOMMITTEES

Events: Tyler (lead), Brian, and Kristen

Grants: Eva (lead), Jeff, and Natalie

Percent for Arts: Michael (lead), Brian, Eva, and Sally

Projects: Neal (lead), Eva, George, Kristen, and Michael

Marketing: Natalie (lead), Brian, Jeff, and Sally