



City of El Segundo Arts and Culture Advisory Committee

Meeting Minutes
for April 23, 2019 5:30 p.m.
at El Segundo Public Library
Rose Garden Room

A. CALL TO ORDER – The meeting was called to order at 5:30pm by Vice Chairperson Eva Sweeney.

B. ROLL CALL

Members present:

Kristen Dorsey, Michael Kreski (Left at 7:02pm), Sally Martin, George Renfro (Left at 6:40pm),
Natalie Strong, Vice Chairperson Eva Sweeney, and Neal Von Flue

Absent: Chairperson Jeff Cason, Tyler Leisher, Brian Mitchell

City Council Liaisons:

Dr. Don Brann – present

Chris Pimentel – arrived at 5:40pm

City Staff present:

Melissa McCollum, Library Director

Julie Todd, Senior Librarian

C. PRESENTATIONS

1. Arts and Culture Advisory Committee Marketing Plan (Marketing Subcommittee)
Natalie Strong shared the Marketing Plan draft with the committee for feedback. Sally Martin felt that the draft represented more of a situation analysis. Kristen Dorsey asked about workflow and subcommittees and where it would fall in the Marketing Plan. Sally Martin reminded that there will be both a marketing kit and as well as the committee's own templates to help guide ACC members, subcommittees and external artists and organizations. Natalie Strong asked members to please take some time to review and think about the marketing plan and the ACC will discuss it further at the May 28th meeting. Melissa McCollum will send the complete marketing plan document to committee members to review.
2. Percent for Arts Outreach (Percent for Arts Subcommittee) Vice Chairperson Eva Sweeney mentioned that the Percent for Arts subcommittee prepared an updated presentation to share with the committee for input. The Percent for Arts subcommittee will share the Percent for Arts presentation with all other city CCBs to help gain support for the City Council presentation in June. Vice Chairperson Eva Sweeney will make sure that ACC is included in the other CCB agendas and also encouraged other subcommittee members to help Michael Kreski with the Percent for Arts presentation at these meetings. Melissa McCollum encouraged those attending other CCB meetings to attend the City Council meeting on May 7th as Beacon Economics will be presenting the Creative Economy Report then.

D. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

None

E. APPROVAL OF MINUTES

1. Approval of the minutes of the Art and Culture Advisory Committee Meeting of March 26, 2019. MOTIONED by Natalie Strong and SECONDED by Neal Von Flue to approve the minutes of the March 26, 2019 meeting. MOTION CARRIED 7-0.

F. SPECIAL BUSINESS - NONE

G. UNFINISHED BUSINESS

1. Indigenous Land Acknowledgement Proposal (Kristen Dorsey)

Attached supporting documents provided by Kristen Dorsey

- Sample Land Acknowledgement Language
- Website Links to additional information

Recommendation: Discussion and possible action.

Kristen Dorsey explained that a land acknowledgement happens at the beginning of meetings or gatherings to acknowledge the peoples whose land you are on and she would like the Arts and Culture Committee to add a land acknowledgement at the beginning of each meeting. For El Segundo, that would be recognizing the Tongva people. Kristen shared a brief history of the Tongva. Sally Martin suggested adding a brief fact about the Tongva people at the end of each Land Acknowledgement in order to educate ourselves. Vice Chairperson Eva Sweeney agreed with Sally Martin in support of each ACC member to research a little fact about the Tongva to share with the committee at the time of the Land Acknowledgement.

MOTIONED by Sally Martin and SECONDED by Natalie Strong to implement Tongva Land Acknowledgement as currently written in supporting documents provided by Kristen Dorsey at the beginning of each ACC meeting. MOTION CARRIED 6-0.

H. NEW BUSINESS

1. Our Town Grant Proposal (Grants Committee)

Recommendation: Discussion and possible action.

Vice Chairperson Eva Sweeney gave an update to the Our Town Grant submitted in 2018. The grant application for the Time Gates project was rejected by the National Endowment for the Arts (NEA), but the feedback was positive. The NEA's feedback included that they liked the artist and her proposed project, the connection with ESMoA and the City of El Segundo, but they thought that the project lacked community engagement. Vice Chairperson Eva Sweeney would like to rework and resubmit the Our Town grant, adjusting the proposed project based on community input as well as input from the other Advisory Committees. Michael Kreski left during the discussion. The meeting no longer had a committee quorum. Discussion continued about reworking and resubmitting the Our Town grant, but a vote was no longer possible tonight.

2. Big Idea List Consideration (Neil Von Flue)

Recommendation: Discussion and possible action.

Neal Von Flue reminded the committee to be mindful of what the purpose of the Big Idea List is, and if the committee needs to take a look at the list to see if there

are any edits to be made. Melissa reminded the committee that since the quorum is no longer met and that Chairperson Jeff Cason is absent, the Big Idea List should be brought back at a future meeting.

I. SUBCOMMITTEE UPDATES

1. Events – (Tyler Leisher, lead): Neal Von Flue met with Natalie Strong and library staff member Roz Templin regarding the Things that We Keep program for 2020.
2. Grants – (Eva Sweeney, lead): None at this point. Mentioned previously in the meeting.
3. Percent for Arts – (Michael Kreski, lead): None at this point. Mentioned previously in meeting.
4. Projects – (Neal Von Flue, lead): None
5. Marketing – (Natalie Strong, lead): Natalie Strong offered that fundraising letters for the Book to Action mural project can be sent out to her Hermosa Beach artists' community.

J. BIG IDEA LIST UPDATE - NONE

K. GOVERNANCE

1. Melissa McCollum mentioned that there have not been applicants to fill the ACC vacancy, so Mishia will advertise in the El Segundo Herald to try to encourage people to apply. Melissa also requested ACC members to please turn in any presentation papers to be added to the agenda or meeting to please send them to Julie and Melissa at least the day before if not earlier.

L. ADVISORY COMMITTEE MEMBER COMMENTS

Kristen Dorsey – None

George Renfro – Left at 6:40pm

Michael Kreski – left at 7:02pm

Sally Martin – Sally mentioned while in Australia, there were alleys with street art and murals that she found to be impressive public art spaces.

Natalie Strong – Natalie mentioned the book Creative Space Making that she encourages everyone to read. Copies are free through the NEA. Natalie also asked about the El Segundo Art Association's June show and if it would interfere with the Book to Action mural. Melissa suggested for her and Natalie to find a solution to hosting the June ES Art Association show.

Vice Chairperson Eva Sweeney – Attended the Gateway Committee meeting last week. She mentioned a request for design proposals that will be sent out. Eva was also wondering why the Gateway Committee was created as a separate committee and not a project of the Arts and Culture Advisory Committee. If the ACC was involved, it would save time by building off of experience and knowledge learn from previous project proposals.

Neal Von Flue – None

CITY COUNCIL LIAISON COMMENTS

Councilmember Don Brann – none

Councilmember Chris Pimentel – Complimented the ACC on the well thought out planning and progress they are making for being such a fairly new committee.

M. CITY LIAISON UPDATES - NONE

N. ADJOURNMENT – Meeting adjourned at 7:21pm.

NEXT MEETING: Regular meeting on Tuesday, May 28, 2019 at 5:30 p.m., at the El Segundo Public Library, Rose Garden Room, 111 West Mariposa Avenue, El Segundo, CA 90245.

Posted by: Julie Todd

Date & Time: 5/22/19 12:30pm

ARTS AND CULTURE ADVISORY COMMITTEE'S BIG IDEA LIST

Centennial Art Piece

Grants

Civic Center Plaza

Relationship with ES Arts Association

Fairy Doors at Library Park – ESHS AP Art Class

Collaboration with ES History Committee

Indigenous People Month

Black History Month

Imperial and Main Signage

El Segundo Blvd and Pacific Coast Highway Signage

Connect West and East sides of El Segundo via Bike Path – Collaborate with Planning Commission

Make Grand Avenue to beach more park-like

Event promotion and communication

Social Media

Poet Laureate

Handprint Alley 2.0

Public Art

Live Performance

Creative Writing

Nightscape

SUBCOMMITTEES

Events: Tyler Leisher (lead), Brian Mitchell, and Kristen Dorsey

Grants: Vice Chairperson Eva Sweeney (lead), Chairperson Jeff Cason, and Natalie Strong

Percent for Arts: Michael Kreski (lead), Brian Mitchell, Vice Chairperson Eva Sweeney, and Sally Martin

Projects: Neal Von Flue (lead), Vice Chairperson Eva Sweeney, George Renfro, Kristen Dorsey, and Michael Kreski

Marketing: Natalie Strong (lead), Brian Mitchell, Chairperson Jeff Cason, and Sally Martin