



**SPECIAL MEETING OF THE
CITY OF EL SEGUNDO
ARTS and CULTURE ADVISORY COMMITTEE
MARKETING SUBCOMMITTEE
AGENDA**

MEETING DATE: Saturday, June 15th, 2019

MEETING TIME: 10:45am

MEETING PLACE: El Segundo Public Library
Rose Garden Conference Room
111 West Mariposa Avenue
El Segundo, CA 90245

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CALL TO ORDER

B. ROLL CALL

- Chairperson Jeff Cason
- Brian Mitchell
- Sally Martin
- Natalie Strong (lead)

C. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

D. PRESENTATIONS –

E. UNFINISHED BUSINESS –

1. Continue Development of ACC Narrative
2. Continue Development of Marketing Tool Kit
3. Clarify action items in preparation for June ACC General meeting
4. Review Success of Nanibah Chacon outreach

F. NEW BUSINESS

1. Develop Marketing plan for Library Events for June Artwalk- **URGENT**
2. Identify upcoming events/projects that require marketing efforts
3. Create plans for upcoming events

G. MARKETING SUBCOMMITTEE MEMBER COMMENTS

Chairperson Jeff Cason
Sally Martin
Brian Mitchell
Natalie Strong (lead)

H. ADJOURNMENT

NEXT MEETING: Special meeting on Saturday, July 13th at 10:45, at the El Segundo Public Library, Rose Garden Conference Room, 111 West Mariposa Avenue, El Segundo, CA 90245.

Posted by: Julie Todd
Date & Time: 6/12/19 7:30am