



**SPECIAL MEETING OF THE
CITY OF EL SEGUNDO
ARTS and CULTURE ADVISORY COMMITTEE
MARKETING and EVENTS SUBCOMMITTEE
AGENDA**

MEETING DATE: Saturday, August 17th, 2019

MEETING TIME: 10:45 am

MEETING PLACE: El Segundo Public Library
Rose Garden Conference Room
111 West Mariposa Avenue
El Segundo, CA 90245

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CALL TO ORDER

B. ROLL CALL

- Chairperson Jeff Cason
- Brian Mitchell
- Kristen Dorsey
- Natalie Strong (lead)

C. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

D. PRESENTATIONS –

E. UNFINISHED BUSINESS –

1. How do we define Culture and our role in shaping the Culture of El Segundo?

a. Further discussion in regards to previous ACC meeting discussion on the subject

b. Share local cities' cultural events

- Jeff: Burbank, Playa
- Brian: Westchester
- Natalie: Beach Cities
- Kristen: Compton

c. Possible events and partner organizations to explore

2. Partnering with Parks and Rec- Next steps?
 - a. Upcoming city events (Richmond Street Fair!)
 - b. Farmer's Market

F. NEW BUSINESS

1. What to promote?

G. MARKETING/EVENTS SUBCOMMITTEE MEMBER COMMENTS

Chairperson Jeff Cason
Kristen Dorsey
Brian Mitchell
Natalie Strong (lead)

H. ADJOURNMENT

NEXT MEETING: Special meeting on Saturday, September 14th, at 10:45am in the El Segundo Public Library, Rose Garden Conference Room, 111 West Mariposa Avenue, El Segundo, CA 90245.

Posted by: Jessie LeMay

Date & Time: 8/15/19; 3:12 p.m.