

**SPECIAL JOINT MEETING OF THE EL SEGUNDO CITY COUNCIL  
AND ECONOMIC DEVELOPMENT ADVISORY COUNCIL  
September 18th, 2019 Meeting Minutes**

**CALL TO ORDER**

Chair Al Keahi called to order the Joint Meeting of the City of El Segundo City Council and Economic Development Advisory Council at 4:40PM on Wednesday September 18th, 2019 at AC Hotel 2130 E. Maple Ave, El Segundo, CA 90245.

**ROLL CALL**

The following El Segundo City Council members were present:

- Mayor Pro Tem Carol Pirsztuk
- Dr. Don Brann
- Chris Pimentel
- Scot Nicol

The following El Segundo City Staff were present:

- Scott Mitnick, City Manager
- Barbara Voss, Deputy City Manager
- Cristina Reveles, Economic Development Coordinator
- Tracy Weaver, City Clerk

The following Economic Development Advisory Council members were present:

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|---------------------|--------------------|
| • Al Keahi (Chair)  | • Gary Horwitz     |
| • Alex Abad         | • Lance Ralls      |
| • Spencer Bauer     | • Lance Giroux     |
| • Jim McCaulley     | • Matthew Tompkins |
| • Richard Lundquist |                    |

The following Economic Development Advisory Council members were absent:

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|-------------------|-------------------|
| • Lily Criag      | • Rick Yuse       |
| • Rob Croxall     | • Michael Mothner |
| • Vanda Espahbodi | • Tim Harris      |
| • Shar Franklin   | • Corine Murat    |

**Public Communications**

- A. Keahi thanked General Manager, Ahmed Elassy and Director of Sales & Marketing, Hector Martinez for hosting the EDAC meeting at AC Hotel.

## **Presentations**

Myra Marayag, Vice President, Partnerships – Los Angeles Times

- M. Marayag shared an update about the L.A. Street Festival in El Segundo scheduled on September 20<sup>th</sup> and 21<sup>st</sup>.
  - The event will host the first FIBA 3x3 basketball competition in the U.S.
- M. Marayag thanked the City and Embassy Suites El Segundo for their partnership
- Barbara Voss noted as a partnership benefit with the LA Street Festival the City ran two half-page ads in the LA Times on the Business section for economic development and on the Travel section focused on Destination El Segundo.
  - The City will have exhibit space at the event to promote El Segundo as a tourist destination and entice visitors to sign up for the Start Here newsletter.

Kristen Bergevin, Communications Consultant – City of El Segundo

- K. Bergevin shared a brief overview of the Concierge Event planned for October 2<sup>nd</sup>
  - The first city-led tour will give hotel staff the opportunity to see the city's beach, shopping, cultural and culinary options.
  - The event will help increase the knowledge of the downtown restaurants and citywide attractions with key hotel staff that interact with guests on a regular basis.
- M. Tompkins suggested using a post-tour questionnaire to capture feedback from hotel staff.

Barbara Voss, Deputy City Manager – City of El Segundo

- B. Voss shared details about the Champions of Business Celebration 2019
  - The event will be hosted at the Toyota Sports Performance Center – Home of the LA Kings on September 26<sup>th</sup> at 6:30pm.
  - Luc Robitaille is Keynote Speaker and Daryl Evans is the MC
  - Michael Hackman, President of Hackman Capital Partners is this year's honoree
  - This year's sponsors will have the opportunity to attend an exclusive VIP reception in the LA Kings Players' Lounge and take a behind the scenes look at USC Keck sports clinic.

Joint City Council meeting adjourned at 5:45pm.

EDAC only meeting call to order at 5:45pm.

## **UNFINISHED BUSINESS**

- L. Giroux stated EDAC members needed help understanding their role and responsibilities as it relates to the workplan.
- B. Voss suggested EDAC return to its role as advisors to help guide and augment the economic development program and city staff will work to implement the plan.

## **ADJOURNMENT**

The EDAC meeting adjourned at 6:06PM.

Posted on 10/24/2019

By: Cristina Reveles

Economic Development Coordinator